

# President's Quarterly Roundtable

May 2022



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# Agenda

- Membership (Yvonne)
- Annual meeting (Erlinda)
- Intensive Data & Analytics (Karen)
- Architecture of Inclusion Certificate (Yvonne)
- Launch of Badges (Steve)
- Possible five year prepay for Section dues (Yvonne)
- May Board Strategy Retreat (Yvonne)
- ProTech and website update (Mark)
- Directory Update (Shauna)
- Open Conversation



# Membership

BILL PERIOD	Selected Date	Membership Counts
2021/22	EOMY	6601
2020/21	EOMY	6217
2019/20	EOMY	7154
2018/19	EOMY	7567
2017/18	EOMY	7660



# Current Membership Year and Annual Meeting

- As of 5/4/2022:
  - Membership - 114
  - Annual Meeting
    - In-Person - 109
    - Virtual - 10
- CTLA - 11



# Intensive Data and Analytics Workshop

- Registration
  - 198 (187 members; 9 sponsors; 2 staff)
- Sponsors
  - McGraw Hill, Pearson, UiPath, Wiley
- Number of Sessions:
  - Ted Talks: 27
  - Afternoon Workshops: 45
  - Evening Workshops: 10





# THE ARCHITECTURE OF INCLUSION – 8 Modules

MODULE 1 | Understanding the Illusion of Inclusion

MODULE 2 | Rethinking Diversity, Equity, and Inclusion

MODULE 3 | Belonging is the Key to Actualizing an Inclusive Environment

MODULE 4 | Mastering Intercultural Conflict to Enhance Team Effectiveness

MODULE 5 | Navigating Blind Spots to Enhance Interpersonal Communication

MODULE 6 | Mitigating Bias to Promote Equitable Decision-Making

MODULE 7 | Motivating People to Change Their Behavior

MODULE 8 | Advancing From a Minimization Mindset



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# Each One-Hour Module Will Include:

- Overview of the Purpose
- Training Content
- Brief Summary of Supporting Research When Appropriate
- Optional Articles to Read and/or Link to AAA Webpage
- CQ TIPS Throughout the Module to Enhance Your Cultural Intelligence (CQ)
- Tools at the End of the Module to Hone Your CQ Skills
- 3-5 Test Questions for Certificate



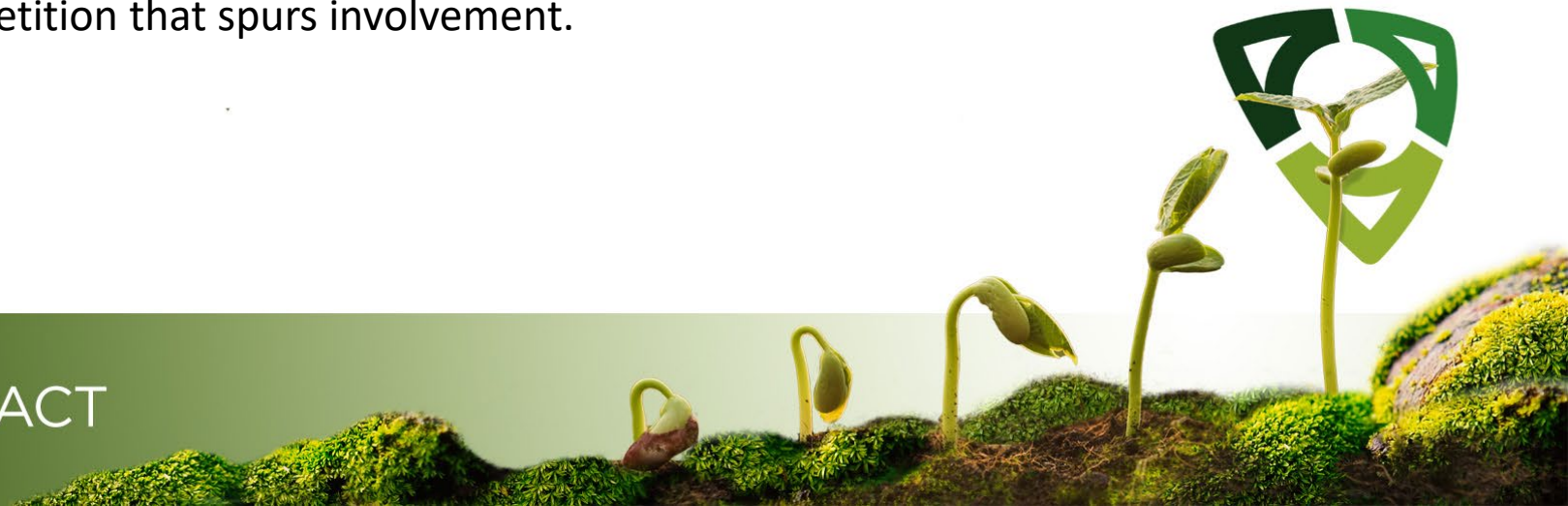
# Digital Badges

Encourages membership and membership renewal.

Use of digital badges will continue to increase globally.

Digital badges put a twist on traditional forms of member recognition and incentivizes engagement.

Associations and their members are sharing digital badges across community and social networks, adding an element of competition that spurs involvement.





# Prepay Annual Dues

- Requested by a Council member
- AAA can do this for our annual dues – locks in at current rate
- Are Sections interested in this as well?



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# May Board Strategy Retreat

- Last week of May for 2.5 days
- Vision 2030



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# ProTech and Website Update



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# Segment Volunteer Directory

- May - Spreadsheets sent out to President-Elects, Vice President-Academics and Chair-Elects to populate with the member volunteers for their Segment for the 2022-2023 member year.
- Please make sure to include/add not only the Chair of each committee, but **also all members of each committee**. This is the only way that I will know to add their volunteer service to their member profile.
- Spreadsheets are due back to me by Thursday, July 7<sup>th</sup>.





# Segment Volunteer Directory

Committee ▾	Title ▾	Term Begins ▾	Term Ends ▾
MW Officers and Volunteers	Past President	9/1/2021	8/31/2022
MW Officers and Volunteers	Chairperson	9/1/2021	8/31/2022
IS Officers and Volunteers	Treasurer	9/1/2020	8/31/2021
AAA - Notable & Distinguished Contributi...	Member	9/1/2021	8/31/2022
IS Officers and Volunteers	Coordinator	9/1/2021	8/31/2022
IS Officers and Volunteers	Bylaws Review Committee Me...	9/1/2021	8/31/2022
IS Officers and Volunteers	Vice President	9/1/2021	8/31/2022
SET Officers and Volunteers	Webmaster	9/1/2013	8/31/2014
SET Officers and Volunteers	Editor	9/1/2015	8/31/2016
AAA - Annual Meeting Committee	Member	9/1/2016	8/31/2018



# Thank you!

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