

American Accounting Association
Strategic and Emerging Technologies Section
Minutes of the Annual Business Meeting
Mineral Hall C, Hyatt Regency, Denver, Colorado
August 8, 2011

Draft

Opening: The Annual Business Meeting of the Strategic and Emerging Technologies Section was called to order at 2:07 pm on August 8, 2011 in Mineral Hall C of the Hyatt Regency, Denver Colorado by President Gregory Gerard.

Present:

President Gregory Gerard and 29 members of the SET Section were present.

Approval of Minutes

The minutes of the Annual Business Meeting held August 2, 2010, San Francisco, CA were distributed by Brigitte Muehlmann, Secretary/Treasurer.

Moved: Alex Kogan moved for the minutes to be accepted.

Seconded: Miklos Vasarhelyi

Carried: Adopted unanimously.

Presidents Report: Presented by current President Gregory Gerard.

The by-laws of the Section will have to be revised to create the new position of Council Representative and to adjust for any other changes needed to comply with the new AAA by-laws.

One newsletter was published during the year.

The executive committee is working to construct a strategic plan for the Section.

The Section is financially stable. The major sources for our financial stability are the move to on-demand printing of the Section journal and contributions from our sponsors.

Treasurer's Report

Secretary/Treasurer Brigitte Muehlmann presented the financial position of the Section. She noted that the previous year was a short nine month year and this year is a full twelve month year. The cash balance has increased over the last four year period. Dan O'Leary asked why the Section needs a cash balance. Gregory Gerard answered that the strategic plan will consider how to use the balance to further the Section's mission.

The Treasurer presented a report on the total membership and broke the membership numbers down by type (full academic member, full non-academic member, students, and other) and by region. There

was discussion regarding increasing membership. The Treasurer indicated that she represented the Section at the weekend New Member reception and promoted the Section.

Report on AAA Branding Efforts and Section Website

Robert Nehmer presented the AAA branding efforts and how that will change the Section's website. Gregory Gerard stated that participation by all sections and regions was requested by the AAA and that the Section's Executive Committee agreed to participate. Robert Nehmer said that each section and region was given a unique set of colors and the AAA will provide the shells for the website using the appropriate colors, fonts and logo. Gregory Gerard requested a volunteer to help with the transition of the website.

Report on 2011 Mid-year Meeting

Paper Chair for the Mid-year meeting, Nancy Uddin, reported that there were nine submissions and seven acceptances for the Mid-year meeting. She thanked the reviewers and asked that more Section members volunteer as reviewers, discussants and moderators through the online system because the paper chair cannot assign reviewers or discussants who have not formally volunteered through the online system.

Report on 2011 Annual Meeting

2011 Annual Meeting coordinator, Andreas Nicolaou, reported that there were 25 submissions for the Annual Meeting. The Section hosted a total of seven sessions: three paper sessions, three panels and one paper dialogue session. He also asked that more Section members volunteer as reviewers, discussants and moderators through the online system because the paper chair cannot assign reviewers or discussants who have not formally volunteered through the online system. There was some discussion about the panel sessions and low number of participants/audience for the panel sessions.

Research Committee

Research Committee Chair Andreas Nicolaou reported that the committee has developed the framework for the paper and work on the paper is in progress. He announced that the committee is looking for two more individuals to join the committee.

Education Committee

Education Committee Chair Janie Chang reported that a survey was developed and reviewed by eight people. The survey will go out very soon to all AAA members and will gather data on what technology members use, how do they use technology, do they need training, and other questions. The Section would like to investigate opportunities for providing training, materials, etc. to help people use technology.

Transformative Technologies Workshop

Chair Julie Smith David reported that the workshop was held on Friday, August 5th, 2011 and was very successful. There were four presenters scheduled but one failed to arrive due to a car accident. Despite that drawback the workshop was well attended and well received by the attendees.

Annual Research Workshop

Neither Amelia Baldwin nor Carol Brown were present to report on the workshop. Dan O'Leary asked how much of the \$180.00 Workshop registration fee reverted to the Section.

Publication Committee

Dan O'Leary reported that the upcoming issue of JETA will contain approximately four to six articles and is running a little behind of production schedules. Miklos Vasarhelyi recommended aggressively pursuing the AAA to post the papers online because there is usually a long time lag between acceptance and online availability.

Alex Kogan is incoming editor of JETA. He presented his team of associate editors: Ingrid Fisher, Graham Gal, Gregory Gerard, Sev Grabski, and Glen Grey.

Alex Kogan reported

- The committee has decided to eliminate the \$25.00 submission fee for JETA.
- It is critical to increase the number of submissions to the journal.
- JETA has migrated to the new online system. AIP, the original vendor who provided access to online journals, has quit and the AAA has contracted with a new vendor to provide these services.
- Referees are needed for the journal
- Because individual members cannot send mass mailings to Section members there is a group created on Linked in for the journal, called "JETA – Journal of Emerging Technologies in Accounting (AAA)", to help make communication with Section members easier. Everyone was asked to join the group.
- Every issue of JETA has published a list of referees for the issue. Now one referee will receive a best referee award.

New Officers and Committee Appointments

Gregory Gerard presented the new officers based on the results of the election.

- President: Graham Gal
- President-Elect: Ingrid Fisher
- Vice-President Academic: Brigitte Muehlmann
- Vice-President Practice: Bob Cuthbertson
- Secretary/Treasurer: Nancy Uddin

Awards

A special award was presented to the founder of the Section Edward J. Bloucher

Outstanding Researcher Award was presented to Severn Grabski.

Outstanding Educator Award was presented to Miklos Vasarhelyi.

Outstanding Dissertation Award was presented to Sunita Goel.

Outstanding Service Awards were presented to

Stewart Leech

Tom Lamm

Dan O'Leary

SET Research Workshop best paper award was presented to Rob Nehmer.

Election of at Large Members of Nominating Committee

President Gerard called for nominations for At-Large members of the Nominating Committee. The following nominations were received:

Guido Geerts Moved: Graham Gal; Second: Alex Kogan; Carried unanimously.

Sunita Goel Moved: Miklos Vasarhelyi; Second: Alex Kogan; Carried unanimously

Incoming President's Remarks

The incoming President Graham Gal outlined some of his objectives for the coming year. They include:

- The development of a strategic plan for the Section that includes both research and teaching objectives.
- Focus on the growth of the Section membership through increased visibility at Regional meetings.
- The involvement of more existing members by reaching out to members who do not attend any Section meetings.

Incoming President Graham Gal presented outgoing President Gregory Gerard a plaque for outstanding service to the Section.

Adjournment

At 3:35 pm Alex Kogan moved to adjourn the meeting.

Seconded by Michael Alles.

The motion was carried unanimously.

The next Annual Business Meeting will be held at the 2012 AAA Annual Meeting in Washington, DC, at a time and date to be determined.

Respectfully submitted, Nancy Uddin, Secretary/Treasurer.

Date: August 20, 2011