



MESSAGE FROM THE PRESIDENT



October 2013

Dear TLC Members

Did you enjoy the Annual Meeting in Anaheim as much as I did? One of the highlights of the meeting for me was attending the TLC Section's Annual WOW Event. Those who attended were treated to a wonderful buffet dinner and an enjoyable and educational evening. The "Accounting with the Angels" program included perspectives on sports accounting and finance from Molly Jolly, Senior Vice President, Finance and Administration for the Angels and Todd Refnes, KPMG Audit. Their presentations were followed by a lively question and answer period and a beautiful evening of baseball between the Texas Rangers v. Anaheim Angels. Thanks to KPMG for their generous sponsorship! I also wish to thank Cathleen Burns for her leadership in organizing the event.

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Other highlights of the annual meeting included the TLC Breakfast. Professor Gail Hoover King did an outstanding presentation on ways to get involved with AAA and TLC. Congratulations to TLC Section Past-President Bob Allen who was presented with TLC's Hall of Honor Award sponsored by KPMG. Also, congratulations to Janel Bloch, Pete Brewer, and David Stout for their paper "Responding to the Leadership Needs of the Accounting Profession: A Module for Developing a Leadership Mindset in Accounting Students" which received the TLC Outstanding Research Award sponsored by the EY Foundation.

I feel very fortunate to work with so many outstanding volunteers in the TLC Section. I am grateful to our team of executive officers. We all owe much thanks and appreciation to outgoing officers: Natalie Churyk (Northern Illinois University) as Treasurer, Sherry Mills (New Mexico State University) as Secretary, and Bette Kozlowski (KPMG) as Vice President-Practice. I also

want to express appreciation to our newly elected Treasurer Bambi Hora (University of Central Oklahoma), Secretary Tim Naddy (Shorter University), and Vice President-Practice John DeMelis (EY) and TLC's ongoing Vice President-Academic Gail Hoover King (Purdue University-Calumet).

This coming spring you will be asked for your input for future TLC officers by TLC's Nominating Committee chaired by Dale L. Flesher (University of Mississippi) and comprised of Robert D. Allen (University of Utah), Marsha Huber (Youngstown State University), Charlene Spiceland (University of Memphis), John P. Walker (CUNY-Queens), and Jane Weiss (University of Idaho). Begin thinking about submitting your name or nominating another TLC member to facilitate the nominating committee's task of building the best possible ballot that consists of two or more members running for each office. This coming year elections will be for four members of the nominating committee and Vice President-Academic.

This fall I am looking forward to attending several regional meetings. TLC enjoys playing an ongoing part of these meetings by not only hosting an ice cream afternoon break at each meeting but sponsoring regional best teaching paper awards through the generous funding of the EY Foundation. So think about submitting a paper to your regional meeting's TLC peer review process for consideration. Or, volunteer to be a peer reviewer, our TLC regional representatives need your help.

Coming up this year TLC will be expanding its offering of online webinars on a variety of topics. If you have a webinar idea or want to present one, let Tracie Nobles tracie.nobles@txstate.edu know. Remember you can earn CPE credit by attending these live webinars and answering the polling questions. These webinars will also be archived by AAA for viewing at a later time.

Plan now to attend the Annual Meeting in Atlanta GA in August 2014. We will be holding our Annual TLC Breakfast on the morning of Monday, August 4th. The TLC Section will also be hosting the Annual WOW Event. We are in the planning stages for a SUSTAINABILITY of an event, complete with fun, food and beverage, CPE, and transportation. It will be affordable once again due to the **generous sponsorship of KPMG**. The WOW Event will be held on the evening of Tuesday, August 5th during the AAA Annual Meeting. As in prior years, both the Breakfast and the WOW Event will be ticketed events. Watch for details as you sign up for the Annual Meeting. Cathy Scott (Navarro College) and David DeBoskey (San Diego State University) are heading up TLC's annual program committee for 2014. Help them out by submitting papers, serving as a paper reviewer, or by submitting great TLC panel ideas. Cathy can be contacted at cathy.scott@navarrocollege.edu and David at debocpafa2005@aol.com

Thanks so much for all you do to support the activities of the TLC Section! I look forward to seeing many of you this fall at Regional Meetings.

Susan Crosson
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The Accounting Educator
Articles, Call for Papers, and Announcements

Anyone wishing to submit short articles, cartoons, letters to the editor, call for papers, announcements, or other items of interest for publication in the *The Accounting Educator* should email material to carol@carolyacht.com.

**CALL FOR SHORT PAPERS FOR NEXT ISSUE –
ANY ISSUE CONCERNING ACCOUNTING EDUCATION**

The TLC Newsletter is accepting submissions on any issue regarding accounting education or curriculum. Your manuscript should be short — two to three pages single spaced. Submit your manuscript in Word format electronically by January 1, 2014. Times New Roman 12-pt. font appreciated.

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**WOW 2013
Anaheim Angels vs. Texas Rangers
Final Score: Rangers 8, Angels 3**

The 2013 "Accounting with the Angels" WOW event sponsored by TLC and KPMG on Tuesday, August 6 was a big success. The event sold out three times with 250 attendees for the fourth year of this popular AAA Annual Meeting event.

Molly Jolly, EVP of Finance and Administration for the Anaheim Angels and Todd Refnes, KPMG Los Angeles partner for the Dodgers were the program speakers. Ms. Jolly and Mr. Refnes discussed accounting issues unique to sports accounting from the reporting and auditing viewpoints.

A generous Homerun Buffet of traditional ballpark food preceded the baseball game in the Stadium's Music Garden. While the Angels ended up losing to the Texas Rangers, the weather was perfect and the evening was a delightful social and learning event.

Plans are already underway for the 2014 WOW event in Atlanta at the Aquarium. Be on the lookout for more details in future newsletters.


Submitted by Cathleen Burns, 2013 WOW Committee Chair

Angel hats were popular, especially ones with a “Trout” on them. [Couple Texas hats, too.]





Dr. David A. Clark



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with a major in accounting and a minor in taxation. He teaches primarily in the cost/managerial accounting area.

He serves currently as editor-in-chief for the *Journal of Accounting Education*. Previously, he served as editor of *Issues in Accounting Education*, as a member of the editorial advisory board of *Accounting Education: An International Journal*, and as Senior Associate Editor of the *Journal of Accounting Education*. He serves currently as a member of the editorial board of: the *Journal of International Accounting, Auditing & Taxation*; *China Finance and Accounting Review*; the *IMA Educational Case Journal*; and, *Management Accounting Quarterly/Strategic Finance*.

David has published over 80 refereed articles in numerous professional and academic journals including: *Advances in International Accounting*, *Issues in Accounting Education*, the *Journal of Accounting Education*, *The Accounting Educators' Journal*, *Advances in Accounting Education*, *Behavioral Research in Accounting, Educational and Psychological Measurement*, *Management Accounting*, *Management Accounting Quarterly*, the *IMA Educational Case Journal*, the *CPA Journal*, *Financial Practice and Education*, *Strategic Finance*, *Accounting Education: An International Journal*, *Managerial Finance*, and *Advances in Accounting*. He is a co-author *Cost Management: A Strategic Emphasis*, 6th edition (McGraw-Hill, 2013).

David is the recipient of the 2007 *Brummet Award* from the Institute of Management Accounting (IMA) (an award given each year to honor a distinguished educator in the area of management accounting), the 2007 *Ohio Outstanding Accounting Educator (OOAE) Award* (co-sponsored by The Ohio Society of CPAs and the AAA Ohio Region), the 2008 *Distinguished Achievement in Accounting Education Award* (AICPA), and the 2008 *IMA Faculty Leadership Award—Distinguished Service Award for Educators* (which recognizes a faculty member who has demonstrated exemplary leadership within and service to the IMA). He is the co-recipient of the 2012 *Jim Bulloch Award for Innovation in Management Accounting Education* (sponsored by the IMA and awarded by the Management Accounting Section (MAS) of the AAA) and the 2011 *Mark Chain/FSA (Federation of Schools of Accountancy) Innovation in Graduate Teaching Award*. In 2008 he was inducted into the Hall of Honor of the AAA's Teaching, Learning & Curriculum (TCL) Section.

David serves currently as a member of the AAA Board of Directors and as a member of the Joint IMA/MAS Curriculum Task Force. He is past president of the AAA Ohio Region, the AAA Teaching, Learning, and Curriculum (TLC) Section, and the Academy of Business Education (ABE).

The following is a synopsis of Janel, Pete, and David's award winning article.

[T]his co-authored article is unique in its focus on an important, but largely neglected, area of accounting education: the development of leadership skills. Accounting practitioners consistently cite leadership skills as essential to upward mobility within the accounting profession; however, accounting curricula continue to largely overlook the development of these skills. This paper's primary contribution is that it draws attention to this disconnect and motivates readers to innovate accounting curricula in

ways that develop a leadership mindset in accounting students. The paper's secondary contribution is that it "leads by example." In other words, the paper describes a specific educational intervention used by one of the authors to incorporate leadership skills into an undergraduate cost accounting course. It also provides a wealth of supporting resources that enable readers to implement all or a portion of this specific intervention within their own classrooms.

Janel described the evolution of the article, as follows:

[W]e began working on it when I was a visiting assistant professor in the Department of English at Miami University and also the Writing Consultant for the Department of Accountancy. Dr. Brewer explained to me how he was incorporating leadership development into his accounting course. I was immediately interested in this topic, as communication/writing skills are an important element of being an effective leader. Having an undergraduate degree in accounting myself and having also taken several accounting graduate courses, I knew that many accounting students are so busy learning the technical skills that often have right or wrong answers (at least in academic environments), they do not think of themselves as leaders faced with decisions that often have many possible solutions. So this idea of embedding leadership training in an unobtrusive, yet explicit, way throughout the accounting curriculum was very appealing to me. It also reminded of the writing-across-the-curriculum idea that has so long been present in writing studies.

We thank the Ernst & Young Foundation for generously supporting the TLC Outstanding Research in Accounting Education Award.

Congratulations Janel, Pete, and David!

¹Block, J., P. Brewer, and D. Stout, "Responding to the Leadership Needs of the Accounting Profession: A Module for Developing a Leadership Mindset in Accounting Students" *Issues in Accounting Education*, May 2012, pp. 525-554



2013 Hall of Honor Inductee: Bob Allen of the University of Utah

Bob Allen was inducted into the Teaching, Learning & Curriculum Section's Hall of Honor during the TLC breakfast at the American Accounting Association's annual meeting in Anaheim, CA. This award is made possible through the generous support of the KPMG Foundation. Bob is the David Eccles Faculty Scholar at the University of Utah, and is known for his involvement and significant accomplishment as a teacher, scholar, and leader in the field of accounting education.



Bob is a prolific author whose research has focused on auditor risk assessments, auditor error projection decisions, and auditor analytical procedures, as well as accounting student characteristics. He also coauthored an instructional audit case. Bob's interest in auditing research began during his professional experience with Deloitte, Haskins & Sells in Los Angeles. His research is published in various journals including *The Accounting Review*, *Auditing: A Journal of Practice & Theory*, *Accounting Horizons*, and *Issues in Accounting Education*.

Bob has won numerous campus-wide, state, and national research and teaching awards, including the University of Utah's *Distinguished Teaching Award*, the *Utah Association of CPAs Outstanding Educator Award*, the *AAA/Deloitte Wildman Medal*, and most recently the *David Eccles School of Business Executive MBA Distinguished Teaching Award*.

Bob is a member of the Board of Directors for CIT Bank, where he also serves as a member of the Audit Committee and as Chair of the Risk Committee. He regularly delivers customized executive education programs to a variety of corporate clients and has experience as an expert witness. He served as Director of the School of Accounting at the University of Utah from 2005 to 2009.

Bob is an active member of the American Accounting Association (AAA), the Auditing Section, and the Teaching, Learning & Curriculum Section (TLC). He is the immediate past (and first) chair of the AAA Council and served on the Sections and Regions Strategy Task Force, the Innovation in Accounting Education Award Selection Committee, and the CTLA Conference Steering Committee. He served on the *Editorial Board of Issues in Accounting Education*. Among his many contributions to the Teaching, Learning & Curriculum Section, Bob served as Chair of the Section. Additionally, he served as the TLC Director of the Western Region and on the Nominations Committee and he chaired the Face-to-Face Mid-year Meeting Program, the TLC AAA Commons Committee, and the TLC Strategic Planning Committee. His work on the TLC Strategic Planning Committee allowed the section, under his leadership to work to develop and enhance significant new activities the most known probably being the WOW event at the annual meeting. Bob also worked in getting more TLC sessions at regional meetings, as well as to continue an online mid-year meeting.

Martha Eining, David Eccles Professor and Director of the School of Accounting at the University of Utah, said the following about Bob's induction into the TLC Hall of Honor:

I am continually amazed and impressed by both the quantity and quality of the time Bob has spent on the Teaching, Learning & Curriculum Section of the AAA. I have been honored to have the opportunity to hear about the projects and ideas that he has helped implement - they have generated ideas for our school.

We thank the KPMG Foundation for generously supporting the TLC Hall of Honor.

Congratulations Bob!

**American Accounting Association
Teaching, Learning, & Curriculum Section
22nd Annual Meeting | TLC Breakfast Meeting Minutes
Monday, August 5, 2013 | 6:45 – 8:15 AM | Anaheim, CA**

Meeting Start: 7:30am

Attending: TLC Officers and Membership

The following items were discussed:

President Susan Crosson called the meeting to order and extended thanks to Cathleen Burns, the WOW Event Chair, and to WOW sponsor KPMG for their support of the Accounting with the Angels WOW Event. She also thanked Tracie Nobles and her Annual Meeting Program Committee for their fantastic work on this year's program.

TLC Secretary Sherry Mills presented the minutes from last year's meeting, which were approved by the membership.

TLC Treasurer Natalie Churyk presented the Treasurer's report which was approved by the membership.

Billie Cunningham thanked her Awards Committee and presented the following:

- Outstanding Research Award sponsored by EY Foundation was presented to Pete Brewer, Janel Bloch, and David Stout for their paper entitled **Responding to the Leadership Needs of the Accounting Profession: A Module for Developing a Leadership Mindset in Accounting Students** published in the *Issues in Accounting Education*, May 2012. David Stout graciously received the award for the group.
- Hall of Honor Award, sponsored by KPMG Foundation, was presented to Bob Allen. One of Bob's memorable quotes from his brief acceptance speech, which may just turn into a recruiting bumper sticker for the TLC Section, was well received when he said, "I consider my involvement in this section the funnest and most rewarding experience in all my years." Thank you, Bob.

Susan Crosson thanked the EY Foundation for their sponsorship of Best Paper Awards at all AAA's Regional Meetings. Susan then gave World of Difference Awards to two organizations that have made a world of difference to the TLC Section:

- EY Foundation: Silva Ulrich and John DeMelis accepted the award
- KPMG: Bea Sanders and Bette Kozlowski accepted the award

Susan Crosson thanked all the officers who have completed their elected terms for their dedication and service and also thanked the Committee Chairs and Regional Coordinators for their efforts throughout the past year. She directed attendees to review the two documents at their seats: the yellow TLC Program that contained the committee reports (including the Nominating, Bylaws, Membership, and Annual Meeting committees) and the Insiders' Guide to the Annual Meeting sessions. She then introduced the keynote speaker, Gail Hoover King.

Gail Hoover King gave a brief overview of the many Brilliantly Disguised Opportunities the TLC has for those who are willing to look for them. She made a call to action to the membership to get involved so the quality of the teaching, learning and curriculum could continue to flourish. She then asked everyone to "be a reporter" at the meeting by encouraging the members to take notes in the many sessions during the AAA Meeting so that they could be collected and published in the Accounting Educator newsletter of the TLC.

Susan called for the meeting to be adjourned at 8:20am.

Respectfully submitted,

Tim Naddy, Secretary, TLC
Shorter University
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Call for Papers

Advances in Accounting Education: Teaching and Curriculum Innovations

Submissions are invited for forthcoming volumes. AIAE publishes a wide variety of articles dealing with accounting education at the college and university level. AIAE encourages readable, relevant, and reliable articles in all areas of accounting education including auditing, financial and managerial accounting, forensic accounting, governmental accounting, taxation, etc. Papers can be:

- Thought pieces that share anecdotal experiences with various pedagogical tools.
- Position papers on particular issues.
- Comprehensive literature reviews grounded in theory.
- Conceptual models.
- Historical discussions with implications for current and future pedagogical efforts.
- Methodology discussions.
- Research studies with implications for improving accounting education.

AIAE provides a forum for sharing generalizable teaching approaches from curricula development to content delivery techniques. Pedagogical research that contributes to more effective teaching in colleges and universities is highlighted. All articles must explain how teaching methods or curricula/programs can be improved. Non-empirical papers should be academically rigorous, and specifically discuss the institutional context of a course or program, as well as any relevant tradeoffs or policy issues. Empirical reports should exhibit sound research design and execution, and must develop a thorough motivation and literature review, possibly including references from outside the accounting field.

Submission Process

Send two files by email: one with a manuscript copy but without a cover page, and the other solely a cover page with author information. Cover pages should list all authors' names and addresses (with telephone numbers, fax numbers, and e-mail addresses). The authors' names and addresses should not appear on the abstract. To assure anonymous review, authors should not identify themselves directly or indirectly. Also, attach a copy of any research instruments. Two reviewers assess each manuscript submitted and reviews are completed in a timely manner, usually 60-90 days.

Send manuscripts to aiae@neu.edu

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Pass it on....Why every American Accounting Association Member Should be a Member of the Teaching, Learning, & Curriculum Section. Ask your colleagues to join today!

Teaching, learning, and curriculum issues are important to everyone in the AAA, for we all have a vested interest in enhancing the quality of education of accounting students. This section provides a forum that cuts across disciplines, specialty areas and geographic boundaries. In recent years the Section has sponsored sessions, prepared monographs and developed workshops on such vital areas as computer applications in the classroom, assessment of teaching effectiveness, graduate program profiles, and interpersonal skills development, to name only several initiatives.

The Teaching, Learning, & Curriculum Section enables members to share their experiences, providing opportunities for linkage between large and small schools, educators and practitioners, and members worldwide. Use the attached form to apply for membership in the TLC (you must also be a member of the AAA). Mail your application to AAA headquarters (5717 Bessie Drive, Sarasota, FL 34233-2399). Join today and become better connected to your colleagues and your profession.

GIVE THE FORM BELOW TO COLLEAGUES AND ENCOURAGE THEM TO JOIN!

Membership Application for the Teaching, Learning & Curriculum Section

ID# _____

Name _____

Address _____

Affiliation _____

Telephone: Office _____ Home _____ Fax _____

Dues Enclosed: \$20

Payment method: ☐ Check enclosed (make payable to AAA) ☐ VISA ☐ Mastercard

Billing

Address _____

Account Number _____ Expiration date _____

Signature _____