



MESSAGE FROM THE PRESIDENT

Dear TLC Section Members

October 2016



I really enjoyed meeting many of you at our AAA 2016 Annual Meeting in New York City and the first TLC Colloquium in San Antonio. I am excited that the call for volunteers led to over 50 new volunteer opportunities and multiple new committees. Committees and members appear later in this newsletter. I spoke with most Committee Chairs and hope they contacted respective committee members to start brainstorming for the year. I'm excited to reach out to our international members and thanks to discussion with the newly created TLC International Outreach Committee co-chairs, Greg Stoner and Norbert Tschakert, and with sponsorship from the *Journal of Accounting Education*, I plan to attend the European Accounting Association meeting in Valencia, Spain in May 2017. If you plan to attend, I would enjoy meeting you.

The annual meeting kicked off with the TLC breakfast on Monday morning, sponsored by Pearson, with the award winners being the highlight of the breakfast. We are proud to recognize that all of the **J. Michael Cook Prize** winners are TLC members and are current or past members of the executive committee – Markus Ahrens, Billie Cunningham, and Pete Wilson. The winners of our new **Outstanding Instructional Contribution in Accounting Award** sponsored by the Deloitte Foundation are Curtis Nicholls and Stacy Mastrolia. The winners of the **Outstanding Research in Accounting Education Award** sponsored by the EY Foundation are Don Wygal and David Stout. Kent St. Pierre was the winner of the **TLC Hall of Honor Award** sponsored by the KPMG Foundation. Congratulations to all of the winners!

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Panelists from Deloitte, EY, and KPMG, and MindSumo discussed survey results related to how students can succeed with their accounting careers. We also will inform you after the November Council Meeting of the results of surveying the 112 breakfast attendees' viewpoints on future breakfast food options and related matters.

The first TLC Colloquium occurred in San Antonio, Texas from September 29 – October 1, 2016. Thank you Gail Hoover King, Cassy Budd, Cathy Scott, and Tracie Miller Nobles for planning and running the colloquium. Thank you KPMG Foundation for sponsorship of this event. The colloquium contained many self-reflective exercises. The morning began with hands-on mindful drawing led by John F. Simon, Visual Artist and Author. Cassy Budd, our newly elected Vice-President, engaged the audience with sessions related to implicit bias, teaching perspectives and building your personal teaching brand. Erin Scully and Rebecca Runyon, both from Pearson, facilitated a two-part design thinking workshop. Dan Stone started out the second morning with yoga, mindful eating, and the impact of mindfulness on teaching and careers. We look forward to working on next year's colloquium with a newly added research component.

I am fortunate to work with so many outstanding volunteers. And, grateful for our executive team including Gail Hoover King (Purdue University Northwest), Past President, Kathy Shoztic (Deloitte) VP Practice; Cassy Budd (Brigham Young University) VP –Academic; Cindy Bolt-Lee (The Citadel), Secretary; Tracie Miller-Nobles (Austin Community College), Treasurer; and Bambi Hora (University of Central Oklahoma), Council Representative. Thanks to all of our members for your support of the TLC Section.

Good luck as you complete the fall semester.

Happy Holidays!

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*The Accounting Educator*  
**Articles, Call for Papers, and Announcements**

Anyone wishing to submit short articles, cartoons, letters to the editor, call for papers, announcements, or other items of interest for publication in *The Accounting Educator* should email material to [carol@carolyacht.com](mailto:carol@carolyacht.com).

**CALL FOR SHORT PAPERS FOR NEXT ISSUE –  
ANY ISSUE CONCERNING ACCOUNTING EDUCATION**

The TLC Newsletter accepts submissions on any issue regarding accounting education or curriculum. Your manuscript should be short — two to three pages single spaced. Submit your manuscript in Word format electronically by January 1, 2017.

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## Annual Meeting Videos

Access to presentation video content from the 2016 Centennial Annual Meeting is a **Member Benefit**.

[Plenary Speakers](#) [Panels](#) [Pre-Conference Workshop](#) [Centennial Video](#) [SanDiego 2017 Video](#)

To watch annual meeting videos, log in to your account at <http://aaahq.org/>. The videos include Plenary Speakers, Panels, Pre-Conference Workshop, Centennial Video, and a preview of AAA 2017 in San Diego.

## **Council Meeting, August 5, 2016 AAA Annual Meeting, New York City**



2015-2016 Council Chair Audrey Gramling welcomed everyone to the August 2016 Council Meeting. Outgoing Council members were recognized for their service, and incoming Council members, as well as incoming Segment Leadership in attendance were also welcomed.

AAA Executive Director Tracey Sutherland reflected on our past 100 years and how we look in the Association's Centennial year. She discussed changes to the AAA Professional Staff, the ongoing renovation of the AAA Headquarters building, the introduction of the new AAA Journal covers, and the latest edition of the AAA History Book. The second "Accounting *IS* Big Data" Conference will be taking place in September in San Francisco, CA. The Cook Prize has been renamed the AAA / J. Michael and Mary Anne Cook / Deloitte Foundation Prize. The Cook's were present for the Monday awards presentation to Markus Ahrens, Billie M. Cunningham, and G. Peter Wilson.

This year's Annual Meeting has surpassed attendance for prior years. The Annual Meeting mobile app was launched for the second year, and Centennial Interviews also continued this year. Tracey, Bruce Behn, and Julie Smith David also discussed the "Top Things that You Should Know and Share with Members" handout which featured items at the Annual Meeting including the Centennial Celebration Reception, as well as the new AAA video which will be shown at the meeting, the introduction of the new AAA journal covers (which are featured in the Digital Library), the addition of the Academy of Accounting Historians as the latest AAA Section, and the AAA snapshot.

Upcoming Council activities were discussed, including the Council Ballot Committee, the Council Committee on Awards Committee, and the Council Governance Task Force which will look at creating a Council Guest Policy and a review of Segments. The ongoing need for strong communication between Council representation and Segment leadership was stressed.

Following the August meeting, the election for Council Ballot Committee Chair took place via electronic voting. Urton Anderson was elected and accepted the position as the 2016-2017 Council Ballot Committee Chair. Thanks to Graham Gal and Charles Cullinan who also participated in the election.

The Call for Nominations for the Board of Directors positions opened on August 29th. Please take the time to nominate qualified candidates for these very important positions. As a reminder, Council will select the candidates for the **Director – Focusing on Membership** position at the November Council Meeting. Finally, the November Council meeting will be in San Diego on Saturday, November 5th. I look forward to seeing you there.

Mark Dawkins, 2016-2017 Council Chair  
Dean, Coggin College of Business, University of North Florida

## 2016 J. Michael and Mary Anne Cook/Deloitte Foundation Prize Winners



### **Congratulations TLC Members:**

**Graduate:** G. Peter Wilson, Boston College

**Undergraduate:** Billie M. Cunningham, University of Missouri

**Two-Year College:** Markus Ahrens, St. Louis Community College



*Cathy Engelbert, CEO of Deloitte LLP, with Billie M. Cunningham, Markus Ahrens, and G. Peter Wilson*

The 2016 J. Michael and Mary Anne Cook Prize was presented at the opening plenary on Monday, August 8, 2016, at the Annual Meeting in New York City. Following Monday's plenary session, a panel "Celebrating Superior Teachers" took place.

The J. Michael and Mary Anne Cook Prize is the foremost recognition of an individual who consistently demonstrates the attributes of a superior teacher in the discipline of accounting. The Cook Prize serves to recognize, inspire and motivate members to achieve the status of a superior teacher. Each year up to three awards of \$25,000 each can be made in the categories of graduate, undergraduate, and two-year accounting degree programs.

Read the press release [here](#).

## TLC Hall of Honor Award: Kent St. Pierre



*Susan Curtis; Kent St. Pierre; Bette Kozlowski, KPMG Foundation*



## Outstanding Research in Accounting Education Award: Don Wygal and David Stout

“Shining a Light on Effective Teaching Best Practices: Survey Findings from Award-Winning Accounting Educators”



*Don Wygal; Susan Curtis; David Stout, Sylvia Ulrich, EY Foundation*

**Outstanding Instructional Contribution in Accounting Award: Curtis M. Nicholls and Stacy A. Mastrolia**

“Second Chance Homeless Shelter: A Fraud Exercise for Introductory and Survey Courses in Accounting”

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**Congratulations! Best TLC Paper - Northeast Region**

“Mystery Inc.: A Big Data Case” by Kathryn Enget, University of Albany, SUNY; Gabriel Saucedo, Seattle University, and Nicole Wright, Northeastern University



*Carol Hartley and Kathryn Enget, best paper awardee*



***Whose work is inspiring you?  
TLC Awards Committee Solicits Nominations for 2017***

A highlight of the TLC breakfast each year at the AAA annual meeting is seeing our colleagues recognized for their outstanding work in the prior year. Start searching now for nominations for the following awards for the 2017 meeting in San Diego, CA.

- ***Outstanding Research in Accounting Education*** to recognize excellence in accounting education research (published in 2016).
- ***Outstanding Instructional Contribution*** to recognize excellence in the development of original instructional materials (published in 2016).
- ***Hall of Honor Inductee*** to recognize a TLC member who has provided outstanding service to the section for an extended period of time.

The nomination for the two publication awards should include the full bibliographic citation and a brief note to indicate the reason for nomination. Nominations may be made by both members and non-members of the TLC Section. However, at least one of the nominated authors must be a TLC member.

Nominations for the Hall of Honor should be made by TLC members. Nominees should have been a member of the TLC section for at least eight years, served as chair of one TLC committee, and served as an officer or director.

Nominations will be accepted through April 1, 2017.

Send your nominations or questions to Tracy Manly, Chair, TLC Awards Committee at [tracy-manly@utulsa.edu](mailto:tracy-manly@utulsa.edu).



# Call for Papers

## ***Journal of Accounting Education: General Information***

The *Journal of Accounting Education* (JAEd) is a refereed journal published quarterly by Elsevier (<http://www.journals.elsevier.com/journal-of-accounting-education>). The JAEd is dedicated to promoting and publishing research on accounting education issues and to improving the quality of accounting education worldwide. The Journal provides a vehicle for making results of empirical studies available to educators and for exchanging ideas and instructional resources that help improve accounting education. The JAEd publishes manuscripts on all topics that are relevant to accounting education, including uses of technology, learning styles, assessment, curriculum, and faculty-related issues.

The Journal includes four sections: a Main Articles Section, a Teaching and Educational Notes Section, a Case Section, and a Best Practices Section. Manuscripts published in the Main Articles Section generally present results of empirical studies, although non-empirical papers are sometimes published in this section. Short papers on topics of interest to JAEd readers are published in the Teaching and Educational Notes Section. The Teaching and Educational Notes Section also includes instructional resources that are not properly categorized as cases, which are published in a separate Case Section. Instructional resources published in the JAEd should meet relevant educational objectives and be available for general use. The Best Practices Section is meant to highlight innovative and effective institutional and individual accounting educator practices in areas such as student recruitment, student advising, student engagement, and alumni relations.

The next special issue topic is underway. We are working out final details such as guest editors and timing before we send out the official call. The topic of interest is related to ethics. The *Journal of Accounting Education* invites submissions for a special issue devoted to Ethics, in particular obtaining an understanding of the drivers and impediments for compliance with the fundamental principles and independence – integrity, objectivity, professional competence and due care, confidentiality, and professional behavior as described by the International Ethics Standards Board for Accountants (IESBA). For example, it has been suggested that the professional skepticism and “professional fortitude” or “moral courage” help professional accountants comply with the fundamental principles and independence.

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# Call for Papers

## *Advances in Accounting Education: Teaching and Curriculum Innovations*

Submissions are invited for forthcoming volumes. AIAE publishes a wide variety of articles dealing with accounting education at the college and university level. AIAE encourages readable, relevant, and reliable articles in all areas of accounting education including auditing, financial and managerial accounting, forensic accounting, governmental accounting, taxation, etc. Papers can be:

- Position papers on particular issues.
- Comprehensive literature reviews grounded in theory.
- Conceptual models.
- Historical discussions with implications for current and future pedagogical efforts.
- Methodology discussions.
- Pedagogical tools, including evidence of their effectiveness.
- Research studies with implications for improving accounting education.

AIAE provides a forum for sharing generalizable teaching approaches from curricula development to content delivery techniques. Pedagogical research that contributes to more effective teaching in colleges and universities is highlighted. All articles must explain how teaching methods or curricula/programs can be improved. Non-empirical papers should be academically rigorous, and specifically discuss the institutional context of a course or program, as well as any relevant tradeoffs or policy issues. Empirical reports should exhibit sound research design and execution, and must develop a thorough motivation and literature review, possibly including references from outside the accounting field.

### **Submission Process**

Send two files by email: one with a manuscript copy but without a cover page, and the other solely a cover page with author information. Cover pages should list all authors' names and addresses (with telephone numbers, fax numbers, and e-mail addresses). The authors' names and addresses should not appear on the abstract. To assure anonymous review, authors should not identify themselves directly or indirectly. Also, attach a copy of any research instruments. Two reviewers assess each manuscript submitted and reviews are completed in a timely manner, usually 60-90 days.

Send manuscripts to [aiae@neu.edu](mailto:aiae@neu.edu)

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- **International Outreach**
- **Membership**

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