



MESSAGE FROM THE PRESIDENT

Dear TLC Section Members

July 2017

The annual meeting in San Diego, CA is quickly approaching! I hope your summer has been productive and you are excited for San Diego’s weather. I would like to take this opportunity to thank all TLC officers, committee chairs, committee members and sponsors their hard work and support over this past year. We have a fantastic program with 25 concurrent sessions over the three-day period. This link describes the sessions in detail [https://www2.aaahq.org/AM/KC\\_program\\_PublishBySection.cfm?sectionID=15](https://www2.aaahq.org/AM/KC_program_PublishBySection.cfm?sectionID=15). Pages 6-14 also lists the TLC sessions.



I am excited to announce that the newly created faculty development committees are conducting sessions at both CTLA and TLC. The committee chairs will tell you more at the August 7, 2017 Monday morning breakfast. Additional breakfast activities include: a discussion of the TLC Midyear Colloquium taking place in Tampa, Florida, November 16-18 <http://aaahq.org/Meetings/2017/Teaching-Learning-and-Curriculum/Program>, committee report presentations, and our annual award presentations.

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The TLC 26<sup>th</sup> Annual Meeting Booklet appears on-line this year, saving hundreds of dollars of printing costs. Please check the TLC webpage to access the booklet. AAA is now providing sections with one-page ‘scorecards’ containing yearly summaries. We will have copies for members on the breakfast tables. I will be showing parts of the booklet during the business meeting but please be sure to read last year’s minutes (Page 4 of the booklet) before the breakfast so we can approve them at the breakfast.

I look forward to seeing you in San Diego!

Natalie T. Churyk, PhD, CPA  
TLC President 2016-2018

***The Accounting Educator***  
**Articles, Call for Papers, and Announcements**

Anyone wishing to submit short articles, cartoons, letters to the editor, call for papers, announcements, or other items of interest for publication in *The Accounting Educator* should email material to [carol@carolyacht.com](mailto:carol@carolyacht.com).

**CALL FOR SHORT PAPERS FOR NEXT ISSUE –  
ANY ISSUE CONCERNING ACCOUNTING EDUCATION**

The TLC Newsletter accepts submissions on any issue regarding accounting education or curriculum. Your manuscript should be short — two to three pages single spaced. Submit your manuscript in Word format electronically by October 1, 2017.

Carol Yacht, Author  
McGraw-Hill Education  
[carol@carolyacht.com](mailto:carol@carolyacht.com)  
928-634-0603

**August**  
**5**  
Sat

**2017 American Accounting Association Annual Meeting**  
**August 5-9 San Diego, CA**

**SAN DIEGO 2017**  
**IMAGINING OUR FUTURE**

**American Accounting Association Annual Meeting**  
and Conference on Teaching and Learning in Accounting

**Manchester Grand Hyatt San Diego**

Discover the vibrant culture and natural beauty of Southern California right outside your door at Manchester Grand Hyatt San Diego. Ideally situated on San Diego Bay between the San Diego Convention Center and the city's popular Seaport Village, the hotel offers a spectacular waterfront resort-like setting, complete with shopping, dining, and entertainment venues.

[LEARN MORE](#)

Events/News

CTLA

Home page: <http://aaahq.org/Meetings/2017/Annual-Meeting>

TLC sessions: [https://www2.aaahq.org/AM/KC\\_program\\_PublishBySection.cfm?sectionID=15](https://www2.aaahq.org/AM/KC_program_PublishBySection.cfm?sectionID=15)  
(Pages 6-14 for all Annual Meeting TLC sessions.)

CTLA: <http://aaahq.org/Meetings/2017/Annual-Meeting/CTLA>

Program: <http://aaahq.org/Meetings/2017/Annual-Meeting/Program>

Hotel: <http://aaahq.org/Meetings/2017/Annual-Meeting/Hotel-Information>

Speakers: <http://aaahq.org/Meetings/2017/Annual-Meeting/Speakers>

## Cook Prize Recipients



The 2017 American Accounting Association/J. Michael and Mary Anne Cook/Deloitte Foundation Prize

The AAA/J. Michael and Mary Anne Cook/Deloitte Foundation Cook Prize is the foremost recognition of an individual who consistently demonstrates the attributes of a superior teacher in the discipline of accounting. The Cook Prize serves to recognize, inspire and motivate members to achieve the status of a superior teacher. Each year up to three awards of \$25,000 each can be made in the categories of graduate, undergraduate and two-year accounting degree programs.

The American Accounting Association is proud to announce the following winners of the 2017 AAA/J. Michael and Mary Anne Cook/Deloitte Foundation Prize that will be presented at the opening plenary on Monday, August 7, 2017 at the Annual Meeting in San Diego.

**Graduate: Edmund Outslay, Michigan State University**

**Undergraduate: Susan M. Curtis, University of Illinois Urbana Champaign (TLC member)**

**Two-Year College: Cathy J. Scott, Navarro College (TLC member)**

We congratulate Ed, Susan and Cathy and look forward to the Cook Prize award celebration in August.



## 2017 TLC Award Winners

A highlight of the TLC breakfast each year at the AAA annual meeting is seeing our colleagues recognized for their outstanding work in the prior year. Congratulate the following 2017 award winners to be recognized at the TLC breakfast in San Diego, CA.

- ***Outstanding Research in Accounting Education*** to recognize excellence in accounting education research (published in 2017). Sponsored by the EY Foundation.
  - “Developing Ethical Confidence: The Impact of Action-Oriented Ethics Instruction in an Accounting Curriculum” by Anne Christensen, Jane Cote, Claire Kamm Latham. *Journal of Business Ethics* (2016)
  
- ***Outstanding Instructional Contribution*** to recognize excellence in the development of original instructional materials (published in 2017). Sponsored by Deloitte.
  - Award: Campbell, Katherine, and Duane Helleloid. “Starbucks: Social responsibility and tax avoidance.” *Journal of Accounting Education* 37 (2016): 38-60.
  - Honorable mention: Holtzblatt, Mark A., John Geekie, and Norbert Tschakert. “Should US and Global Regulators Take a Bigger Tax Bite Out of Technology Companies? A Case on Apple’s International Tax Minimization and Reporting Strategies.” *Issues in Accounting Education* 31.1 (2015): 133-148.
  
- ***Hall of Honor Inductee*** to recognize a TLC member who has provided outstanding service to the section for an extended period of time. Sponsored by the KPMG Foundation.
  - Dr. Alan Reinstein



*Whose work is inspiring you?*

***TLC Awards Committee Solicits Nominations***

A highlight of the TLC breakfast each year at the AAA annual meeting is seeing our colleagues recognized for their outstanding work in the prior year. Start searching now for nominations for the following awards for the 2018 Awards in National Harbor, MD (Washington, DC).

- ***Outstanding Research in Accounting Education*** to recognize excellence in accounting education research (published in 2017).
- ***Outstanding Instructional Contribution*** to recognize excellence in the development of original instructional materials (published in 2017).
- ***Hall of Honor Inductee*** to recognize a TLC member who has provided outstanding service to the section for an extended period of time.

The nomination for the two publication awards should include the full bibliographic citation and a brief note to indicate the reason for nomination. Nominations may be made by both members and non-members of the TLC Section. However, at least one of the nominated authors must be a TLC member.

Nominations for the Hall of Honor should be made by TLC members. Nominees should have been a member of the TLC section for at least eight years, served as chair of one TLC committee, and served as an officer or director.

Nominations will be accepted through April 1, 2018.

Send your nominations or questions to Tracy Manly, Chair, TLC Awards Committee at [tracy-manly@utulsa.edu](mailto:tracy-manly@utulsa.edu).

# Teaching, Learning and Curriculum Section Sessions

## 2017 Annual Meeting

**Monday August 7, 2017 — 10:15 am-11:45 am**

### **1.08 The New Model Accounting Curriculum for Personal Financial Planning**

**Moderator:** Sarah G. Bradley, CPA, AICPA  
(NASBA Field of Study: Specialized Knowledge)

**Panelists:**

Ross Riskin, Albertus Magnus College/Riskin Advisory, LLC  
Susan Tillery, CPA/PFS, Paraklete Financial

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### **1.34 Teaching Cases in Cost/Managerial Accounting**

**Moderator:** Mehmet C. Kocakulah, University of Wisconsin-La Crosse  
(NASBA Field of Study: Specialized Knowledge)

*Faeyee: Optimal Allocation of Limited Business Resources from Cost Accounting Perspectives.*

Ji Li, California State University, Bakersfield; Di Wu, California State University, Bakersfield;  
*Discussant:* David E. Stout, Villanova University

*TNT Amusements, Inc.: Business Development and Cost Management Case.*

Todd A. Shawver, Bloomsburg University;  
*Discussant:* Di Wu, California State University, Bakersfield

*Fizzy Water, Inc.: A “Real World” Strategic Planning and Cost Accounting Case.*

Nancy Stempin, Fairleigh Dickinson University; Peg Hughes, Kean University; Peg Hughes, Kean University;

*Discussant:* Kevin Smith, Utah Valley University

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### **1.35 How Do Institutional Issues Impact Accounting Education?**

**Moderator:** Dennis Bline, Bryant University  
(NASBA Field of Study: Business Management & Organization)

*Mis-Institutionalization: Enterprise Resource Planning (ERP) Systems and Decision Making in Higher Education.*

Cory A. Campbell, Case Western Reserve University; Timothy J. Fogarty, Case Western Reserve University;

*Discussant:* Alisa L. Hunt, Post University

*Is Accounting An Applied Discipline? An Institutional Theory Assessment.*

Timothy J. Fogarty, Case Western Reserve University; Aleksandra B. Zimmerman, Northern Illinois University; Gregory A. Jonas, Case Western Reserve University;

*Discussant:* Gerald P. Weinstein, John Carroll University

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**Monday August 7, 2017 — 2:00 pm-3:30 pm**

**2.08 Data Analytics Curriculum: Teaching Approaches & Resources**

**Moderator:** Pamela J. Schmidt, Washburn University  
(NASBA Field of Study: Information Technology)

**Panelists:**

Rob Armstrong, Teradata University Network  
T. Paul Cronan, University of Arkansas  
Ann Dzurainin, Northern Illinois University  
Nancy Jones, San Diego State University  
Theophanis C. Stratopoulos, University of Waterloo

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**2.35 Student Learning - Does the Instructional Method Matter?**

**Moderator:** Mary Kay Copeland, St. John Fisher College  
(NASBA Field of Study: Specialized Knowledge)

*Effect of Student Activity Participation on Accounting Learning - Mediation through Positive Perception.*

Jeong-Ho Koo, Kumoh National Institute of Technology; Tae-Young Paik, Sungkyunkwan University; Yeon Hee Park, Kongju University;  
*Discussant:* Mfon Akpan, National Louis University

*Collaborative Integral Learning (CIL): A New Model for Accounting Education.*

Jose Dutra de Oliveira Neto, University of São Paulo; Gilvania de Sousa Gomes, University of São Paulo;  
*Discussant:* Darcy Becker, University of Wisconsin–Whitewater

*Factors Affecting Students' Preference and Actual Enrollment of Class Delivery Mode: Online vs. F2F.*

Yong Gyo Lee, University of Houston–Victoria; Donna Y. Stringer, University of Houston–Victoria; Jianjun Du, University of Houston–Victoria;  
*Discussant:* Judith A. Sage, Sage & Sage

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**2.36 What Professional Skills Sets Are Really Taught/Needed?**

**Moderator:** Sharon Lightner, National University  
(NASBA Field of Study: Specialized Knowledge)

*Professional Skills Required of Accountants: What Job Advertisements Tell U.S.?*

Lin Mei Tan, Massey University; Fawzi Laswad, Massey University;  
*Discussant:* Denise Silva Ferreira Juvenal, FIPECAFI and Pref. Cidade do Rio de Janeiro

*Business Communication Courses: Do They Make a Difference on Cpa Exam Performance.*

Dennis Bline, Bryant University; Xiaochuan Zheng, Bryant University;  
*Discussant:* Charlene P Spiceland, Simmons College

*MOOCs' Impact on the Accounting Higher Education and the Accounting Profession.*

Alan Reinstein, Wayne State University; Stefanie L. Tate, University of Massachusetts Lowell;  
Natalie T. Churyk, Northern Illinois University;  
*Discussant:* Claire Latham, Washington State University Vancouver

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**Monday August 7, 2017 — 4:00 pm-5:30 pm**

**3.09 Experiential Learning, Innovation and Impact**

**Moderator:**

(NASBA Field of Study: Specialized Knowledge)

***Panelists:***

Charles D. Becker, University of Houston  
Talib Dhanji, EY  
Saleha B. Khumawala, University of Houston  
Esther Rihawi, University of California, Irvine

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**3.35 Student Learning - Changes Made in the Classroom Structure**

**Moderator:** Timothy G. Coville, St. John's University

(NASBA Field of Study: Specialized Knowledge)

*Students' Performance in Online, Flipped and In-Class Settings: A Comparative Study.*

Ibrahim Aly, Concordia University; Manmohan Rai Kapoor, Concordia University;  
*Discussant:* Susan B. Anders, Midwestern State University

*Conducting a Physical Inventory Observation of McIntyre Organics: Turning the Classroom into a Warehouse.*

Michael E. Ozlanski, Susquehanna University; Suzanne M. Seymoure, North Central College;  
*Discussant:* D. Scott A Showalter, NC State University

*Factors Associated with Student Performance in Advanced Accounting: An Empirical Investigation.*

Mostafa M. Maksy, Kutztown University of Pennsylvania;  
*Discussant:* Susan M. Curtis, University of Illinois at Urbana-Champaign

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**3.36 Educational Auditing Issues**

**Moderator:** Tracy Manly, University of Tulsa

(NASBA Field of Study: Auditing)

*Analyzing Pedagogical Approaches Used in Second Auditing Courses.*

Alan Reinstein, Wayne State University; Natalie T. Churyk, Northern Illinois University;  
*Discussant:* Rose Layton, University of Southern California



*Accounts Receivable: An Audit Simulation.*

Mark Edmonds, The University of Alabama at Birmingham; Tad Miller, California Polytechnic State University; Arline Savage, The University of Alabama at Birmingham;  
*Discussant:* Edward R. Walker, University of Central Oklahoma

*Disclosure and Audit Implications of Nonfinancial Measures: A Teaching Case.*

Matthew Hoag, Gonzaga University; Gabriel Saucedo, Seattle University;  
*Discussant:* Michael Ozlanski, Susquehanna University

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**Tuesday August 8, 2017 — 10:15 am-11:45 am**

**4.11 Creating Effective Learning Opportunities in Large Introductory Accounting Courses**

**Moderator:** Jeff Reinking, University of Central Florida  
(NASBA Field of Study: Specialized Knowledge)

**Panelists:**

Jennifer M. Cainas, University of South Florida  
Susan P. Convery, Michigan State University  
Peter Demerjian, University of Washington  
Wendy Tietz, Kent State University

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**4.12 Using Empathy and Design Thinking to Redesign your Class**

**Moderator:** Marsha M. Huber, Youngstown State University  
(NASBA Field of Study: Specialized Knowledge)

**Panelists:**

Lisa Brown, Indiana Institute of Technology  
Cheryl Crespi, Central Connecticut State University

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**4.45 Faculty Qualifications - How Do They Impact Education?**

**Moderator:** Mollie Adams, Bradley University  
(NASBA Field of Study: Specialized Knowledge)

*Qualifications of High School Accounting Educators Teaching College Level Content.*

Kimberly Swanson Church, University of Missouri–Kansas City; Gail Hoover King, Purdue University Northwest; Julie Trivitt, University of Arkansas;  
*Discussant:* Judith A. Sage, Sage & Sage

*The Doctorally-Qualified Accounting Faculty Shortage and the Demand for Non-Traditional Doctoral Programs.*

Douglas M. Boyle, The University of Scranton; Brian W. Carpenter, The University of Scranton; Amanda S. Marcy, The University of Scranton; Ashley L. Regan, The University of Scranton;  
*Discussant:* William F. Miller, University of Wisconsin–Eau Claire

*Doctoral Accounting Education. Evidence from Russia.*

Anna Vysotskaya, Woosong University;

*Discussant:* Edward R. Walker, University of Central Oklahoma

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**Tuesday August 8, 2017 — 2:00 pm-3:30 pm**

**5.12 Best Practices in Teaching with Cases in Upper Level Accounting Classes**

**Moderator:** Patricia A. Johnson, Canisius College  
(NASBA Field of Study: Specialized Knowledge)

**Panelists:**

Bob Allen, University of Utah

Natalie T. Churyk, Northern Illinois University

Patricia A. Johnson, Canisius College

Gregory L. Prescott, University of South Alabama

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**5.45 Auditing and Fraud**

**Moderator:** Aundrea Kay Guess, Samford University  
(NASBA Field of Study: Auditing)

*Using Student-Generated Videos to Learn Internal Control in Accounting Information Systems Courses.*

Poh-Sun Seow, Singapore Management University; Gary Pan, Singapore Management University;  
*Discussant:* Scott Dell, Marian University

*Three Teaching Cases with Data Analytics and Visualization to Identify Fraud.*

Roger Debreceeny, University of Hawaii at Manoa; Tawei Wang, DePaul University;

*Discussant:* Glenn Skrubbeltrang, Brock University

*It's Not a Secret Anymore! – PRC Company and Audit Firm Collide.*

Kathleen Rankin, Morgan State University; Dina F El Mahdy, Morgan State University; Stephen E. Rau, Duquesne University;

*Discussant:* Kiran Parthasarathy, University of Houston

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**Tuesday August 8, 2017 — 4:00 pm-5:30 pm**

**6.10 AICPA Core Competency Framework: Deconstructing the Update**

**Moderator:** Gail Hoover King, Purdue University Northwest  
(NASBA Field of Study: Accounting)

**Panelists:**

Sidney Askew, Borough of Manhattan Community College–CUNY

Gail Hoover King, Purdue University Northwest

Josh Stopek, Association of International Certified Professional Accountants  
Jan Taylor Morris, Sam Houston State University

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### **6.11 The Missing Foundation: Teaching 'Professionalism' Explicitly**

**Moderator:** Martin Martinoff, ICAEW  
(NASBA Field of Study: Personnel/Human Resources)

**Panelists:**

Plamena Pehlivanova, University College London  
Gary Poole, University of British Columbia  
William Sullivan, New American Colleges and Universities

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### **6.44 Teaching Practices in Introductory Accounting Courses**

**Moderator:** Alisa L. Hunt, Post University  
(NASBA Field of Study: Accounting)

*Use of Interactive Data Visualization Software in Lower-Level Accounting Courses.*

Hossein Nouri, The College of New Jersey; Alieh Busch, The College of New Jersey;  
*Discussant:* Yong Gyo Lee, University of Houston–Victoria

*An Empirical Study of Students' Retaking the First Post-Secondary Accounting Course.*

Meifang Xiang, University of Wisconsin–Whitewater;  
*Discussant:* Genevieve Scalan, Texas A&M University–Kingsville

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### **6.45 Upper Division Accounting Courses - Some Teaching Issues**

**Moderator:** Keith A. Moreland, University of Michigan–Flint  
(NASBA Field of Study: Specialized Knowledge)

*Toshiba's Creative Accounting for Construction Contracts.*

Mahendra Gujarathi, Bentley University; Amitabh Dugar, Bentley University;  
*Discussant:* Glenn Skrubbeltrang, Brock University

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**Wednesday August 9, 2017 — 10:15 am-11:45 am**

### **7.07 Integrating Theory and Practice: Strategies for Professional Interactions to Engage Students**

**Moderator:** Gail Hoover King, Purdue University Northwest  
(NASBA Field of Study: Personal Development)

**Panelists:**

Kelvie Crabb, The University of Kansas  
Gail Hoover King, Purdue University Northwest

Stacey Lhuillier, Kansas State University  
Pamela J. Schmidt, Washburn University  
Kimberly Swanson Church, University of Missouri–Kansas City

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### **7.08 Thinking of Doing Educational Research: What You Should Know**

**Moderator:** Judith A. Sage, Sage & Sage  
(NASBA Field of Study: Personal Development)

**Panelists:**

Ashley W. Burrowes, Te Whare Wānanga o Awanuiārangi  
Natalie T. Churyk, Northern Illinois University  
Paul de Lange, Curtin University  
Timothy J. Fogarty, Case Western Reserve University  
Dana R. Hermanson, Kennesaw State University  
David E. Stout, Villanova University  
David A. Wood, Brigham Young University

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### **7.38 Ethics and Scandals**

**Moderator:** Neel Kamal Purohit, S.S. Jain Subodh P.G. College  
(NASBA Field of Study: Regulatory Ethics)

*Financial Engineering and Auditors: An Instructional Case Focusing on the Caterpillar Tax Scandal.*

Michael C. Knapp, The University of Oklahoma; Kaimee K. Tankersley, The University of Oklahoma;  
*Discussant:* Scott Dell, Marian University

*Measuring the Value of Integrating GVV into a Standalone Accounting Ethics Course.*

William F. Miller, University of Wisconsin–Eau Claire; Tara J. Shawver, King's College; Steven M. Mintz, California Polytechnic State University, San Luis Obispo;  
*Discussant:* Susan E. Anderson, Elon University

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**Wednesday August 9, 2017 — 2:00 pm-3:30 pm**

### **8.34 Journals and Faculty - How Well Are We Doing?**

**Moderator:** Gabriel Saucedo, Seattle University  
(NASBA Field of Study: Specialized Knowledge)

*A Citation Analysis and Review of Research Issues and Methodologies in Advances in Accounting Education: Teaching and Curriculum Innovations.*

Elsie C. Ameen, Sam Houston State University; Daryl M. Guffey, Clemson University;  
*Discussant:* Gokhan Karahan, University of Alaska Anchorage

*The Role of Open Repositories in Scholarly Communication: The Case of SSRN.*

Simon Cadez, University of Ljubljana; Yulia Kasperskaya, University of Barcelona;  
*Discussant:* Linda Matuszewski, Northern Illinois University

*Success in Accounting Research - A Matter of Networking?*

Daniela Plietsch, Technical University Dortmund; Christiane Pott, Technical University Dortmund;  
*Discussant:* Timothy J. Fogarty, Case Western Reserve University

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**8.35 Cases for the Classroom - Varied Topics**

**Moderator:** Natalie T. Churyk, Northern Illinois University  
(NASBA Field of Study: Specialized Knowledge)

*Distinguishing Independent Contractors from Employees: Analyzing Company Practices and Compensation Data to Assess Compliance with IRS Factors.*

A. Faye Borthick, Georgia State University; Lucia N. Smeal, Georgia State University;  
*Discussant:* Brigitte Muehlmann, Babson College

*Revenue Recognition at TSA Inc. - A Roller Coaster Ride.*

Uday Chandra, University at Albany, SUNY; Saurav Dutta, University at Albany, SUNY; David Marcinko, University at Albany, SUNY;  
*Discussant:* Edward R. Walker, University of Central Oklahoma

*Property, Plant, and Equipment versus Investment Property: The Case of Indonesian Telecommunication Tower Companies.*

Singgih Wijayana, Gadjah Mada University; Evi Rahmawati, Muhammadiyah University of Yogyakarta; Gunawan Wibisono, Gadjah Mada University;  
*Discussant:* Edward R. Walker, University of Central Oklahoma

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**Wednesday August 9, 2017 — 4:00 pm-5:30 pm**

**9.33 TLC Potpourri**

**Moderator:** Edward R. Walker, University of Central Oklahoma  
(NASBA Field of Study: Specialized Knowledge)

*Applying the Modality principle in Accounting and Business Administration.*

Jose Dutra de Oliveira Neto, University of São Paulo; Ildeberto Aparecido Rodello, University of São Paulo; Marcelo Ferreira Silva, University of São Paulo;

*Best Practices for Preparing International Students for the Uniform CPA Examination.*

Hubert Darnell Glover, Drexel University;

*Incorporating Financial Literacy into the Accounting Curriculum.*

K. C. Rakow, Loyola University Chicago;

*Integrating ICT Skills in Accounting Education*

Nitham M. Hindi, Qatar University; Mohamad Wali Osmani, Qatar University; Vishanth Weerakkody, University of Bradford;

*Peach State Country Club' Out of Control Controller.*

Jeffrey E. Michelman, University of North Florida; Jason Lee, University of North Florida; Steve Paulson, University of North Florida;

*Smoke and Mirrors: An Institutional Theory Account of Business School Accreditation.*

Timothy J. Fogarty, Case Western Reserve University;

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### **9.34 Miscellaneous Education Topics**

**Moderator:** Natalie T. Churyk, Northern Illinois University  
(NASBA Field of Study: Specialized Knowledge)

*The Blind Spot: Effects of Large Gaps Between Perceived and Actual Financial Capability in Consumer Financial Decision Making.*

Bhanu Balasubramnian, The University of Akron; Carol Springer Sargent, Middle Georgia State University;

*Discussant:* Susan B. Anders, Midwestern State University

*Lies, Sex, and Suicide.*

Frank A. Badua, Lamar University;

*Discussant:* Sheldon R Smith, Utah Valley University

*The Use of a Self-Managed Learning Case in Undergraduate and Graduate Introductory Financial/Managerial Accounting Courses.*

Judith A. Sage, Sage & Sage; Lloyd G. Sage, Sage & Sage;

*Discussant:* Di Wu, California State University, Bakersfield

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## Two-College Section Sessions 2017 Annual Meeting

**Monday August 7, 2017 — 10:15 am-11:45 am**

**1.09 The Future of Learning** (Panel)  
(NASBA Field of Study: Accounting)

**Moderator:** Markus Ahrens, St. Louis Community College, Meramec

**Panelists:**

Michael Grant, AICPA  
Yvonne Hinson, AICPA  
Dale Johnson, Arizona State University

**Monday August 7, 2017 — 2:00 pm-3:30 pm**

**2.09 Incorporating Emerging Accounting Issues in Introductory Courses** (Panel)  
(NASBA Field of Study: Accounting)

**Moderator:** Carolyn B. Hughes, Asheville–Buncombe Technical College and The University of North Carolina at Asheville

**Panelists:**

Karen Braun, Case Western Reserve University  
Susan Crosson, American Accounting Association  
Carol Hughes, Asheville–Buncombe Technical Community College/The University of North Carolina at Asheville

**Monday August 7, 2017 — 4:00 pm-5:30 pm**

**3.10 Enhancing Today's Classroom Utilizing Technology** (Panel)  
(NASBA Field of Study: Accounting)

**Moderator:** Markus Ahrens, St. Louis Community College, Meramec

**Panelists:**

Cathy Scott, Navarro College

**Tuesday August 8, 2017 — 10:15 am-11:45 am**

**4.13 Best Practices in Online Teaching** (Panel)  
(NASBA Field of Study: Accounting)

**Moderator:** Carolyn B. Hughes, Asheville–Buncombe Technical College and The University of North Carolina at Asheville

**Panelists:**

Markus Ahrens, St. Louis Community College  
Tracie Miller-Nobles, Austin Community College  
Cathy Scott, Navarro College  
Andy Williams, Edmonds Community College

**Tuesday August 8, 2017 — 2:00 pm-3:30 pm**

**5.13 No-Tech Tips and Tricks to Create an Interactive and Engaging Classroom (Panel)**

(NASBA Field of Study: Accounting)

**Moderator:** Tracie Miller-Nobles, Austin Community College

**Panelists:**

Brenda Mattison, Tri-County Technical College  
Tracie Miller-Nobles, Austin Community College

**Tuesday August 8, 2017 — 4:00 pm-5:30 pm**

**6.12 QuickBooks: Best Teaching Practices, Accreditation, Certification (Panel)**

(NASBA Field of Study: Accounting)

**Moderator:** Carol Yacht, Author, McGraw-Hill Education

**Panelists:**

Matt Lowenkron, Glendale Community College  
Carol Yacht, Author, McGraw-Hill Education

**Wednesday August 9, 2017 — 10:15 am-11:45 am**

**7.09 Student Retention, Transfer and Success (Panel)**

(NASBA Field of Study: Accounting)

**Moderator:** Sidney Askew, Borough of Manhattan Community College–CUNY

**Panelists:**

Carol M. Jessup, University of Illinois at Springfield  
Stephen G. Kerr, Bradley University  
Barbara Thomas, Triton College



**The 2017 TLC Midyear Colloquium**  
**The Science of Learning**



**When:** Thursday, November 16- November 18, 2017  
**Where:** Tampa, FL  
**Early Registration:** \$350 TLC members; \$400 non-members

**Thursday, November 16, 2017**

5:30 pm-7:00 pm      **Reception**

**Friday, November 17, 2017**

8:00 am-9:00 am      **Breakfast**

9:00 am-10:30 am      **Plenary Session** *What do we Really Know about how People Learn?* *Speaker:* Edward Watson, Association of American Colleges and Universities

10:50 am-12.30 pm      **Concurrent Sessions** **1.01: Moving a Research Idea into Reality** *Panelists:* Tim Fogarty, Associate Editor, Journal of Accounting Education Alan Reinstein, Associate Editor, Journal of Accounting Education David E. Stout, Former Editor-in-Chief, Journal of Accounting Education and former Editor, Issues in Accounting Education **1.02: Small Teaching Tips That Create Large Learning Gains** *Presenters:* Brenda Mattison, Tri-County Technical College Tracie Miller-Nobles, Austin Community College

12.30 pm-1:45 pm      **Lunch**

1:45 pm-3:25 pm      **Concurrent Sessions** **2.01: Scholarship in Accounting Education I** Papers: TBD. **2.02: Storytelling: The Art and Benefit** *Speaker:* Chuck Hooper, BIAlytics

3:45 pm- 5:00 pm      **Concurrent Sessions** **3.01: Scholarship in Accounting Education II** Papers: TBD **3.02: Understanding and Engaging Millennial and iGen Learners! A Different Way to Think About Teaching** *Presenters:* Markus Ahrens, Saint Louis Community College-Meramec Cathy Scott, Navarro College

**Saturday, November 18, 2017**

- 8:00 am-9:00 am **Breakfast**
- 9:00 am-10:15 am **Concurrent Sessions 4.01: Editor Panel**  
*Panelists: Thomas Calderon* Editor, *Advances in Accounting Education* *Natalie T. Churyk*, Editor-in-Chief, *Journal of Accounting Education* *Marco Lam*, Editor, *Global Perspectives on Accounting Education* *Alan Sangster*, Editor, *Accounting Education* *Valaria P. Vendirzyk*, Editor, *Issues in Accounting Education* **4.02: Teaching Students How to Learn: Learning Strategies That Transform Student Motivation, Learning, and Success** **Moderators:** TLC Teaching Track Planning Committee
- 10:35 am-12:15 pm **Concurrent Sessions 5.01: Individual Appointments with Editors/Associate Editors** *Participants: Natalie T. Churyk*, Editor-in-Chief, *Journal of Accounting Education*; *Dale Flesher*, Associate Editor, *Journal of Accounting Education*; *Tim Fogarty*, Associate Editor, *Journal of Accounting Education*; *Bonnie Klamm*, Associate Editor, *Journal of Accounting Education*; *Marco Lam*, Editor, *Global Perspectives on Accounting Education*; *Alan Reinstein*, Associate Editor, *Journal of Accounting Education*; *Alan Sangster*, Editor, *Accounting Education*; *David E. Stout*, Former Editor-in-Chief, *Journal of Accounting Education* and former Editor of *Issues in Accounting Education*; *Valaria P. Vendirzyk*, Editor, *Issues in Accounting Education*; *Don Wygal*, Associate Editor, *Journal of Accounting Education* **5.02: Winter Oak: Cultivating Passion for Teaching** *Presenter:* Bob Allen, University of Utah

## Defining Moments and Teaching Tips Surveys Participation Request

David Stout (Youngstown State University) and I are engaged in what we think are two interesting and important survey-based research projects. Specifically, we are collecting examples from fellow accounting educators regarding:

(1) "**defining moments**" or turning points in the lives of fellow accounting educators (i.e., life-changing incidents, conversations, or events that in some fundamental way helped to shape the focus and direction of the accounting educator, in terms of research path, teaching philosophy/practice, or service agenda), and

(2) "**teaching tips**" (i.e., practices that have worked well for the accounting educator and that are likely generalizable to other faculty members and institutional settings).

Survey participation is entirely voluntary and completion time should take no longer than 15-20 minutes each. Both research projects are IRB-approved. **Deadline: August 31, 2017.**

**Defining moments survey:**

[https://niu.az1.qualtrics.com/SE/?SID=SV\\_8djAIN6cM4zZGBv](https://niu.az1.qualtrics.com/SE/?SID=SV_8djAIN6cM4zZGBv)

**Teaching tips survey:** (link updated)

[https://niu.az1.qualtrics.com/SE/?SID=SV\\_d75w50EfnYXU7lh](https://niu.az1.qualtrics.com/SE/?SID=SV_d75w50EfnYXU7lh)

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# Call for Papers

## How qualitative research can infuse teaching in accounting

### **Special issue call for papers from Qualitative Research in Accounting & Management**

#### **What is the Special Issue about?**

Guest Edited by Lisa Jack, Portsmouth Business School, UK, and Olivier Saulpic, ESCP Europe, France, this special issue aims at addressing the issue of the link between qualitative research and teaching in accounting.

The question of the relevance of research to practice is currently under debate in the academic community, in particular in the field of management accounting. But, the pertinence of qualitative research for teaching is less frequently discussed. A few papers show that the topic is not entirely absent from the concerns of the academic community (Ahrens et al. 2008; Boër; 2000; Day et al. 2003; Dupuy et al. 2007; Kaidonis 2004; Kaplan 1998; Maher 2000; Merchant; Saulpic & Zarlowski 2015). However, such references are very limited in number and they address the question rather incidentally. The debate thus seems so far relatively unorganized.

This relative absence of clear debate is an issue since it is not obvious that teaching in our field is always research informed. Indeed, numerous questions approached in teaching are marginal in research, such as that of management control system design (Fabre & Bessire, 2006). Other authors highlight numerous textbooks that are dominated by a normative stance (Bourguignon 2009; Ferguson et al, 2006), which means that much management accounting research in the field is not reflected in these textbooks.

The purpose of the special issue is thus to try to fill this gap by trying to understand how qualitative research can infuse teaching in management accounting. In so doing, we expect to raise relevant epistemological debates regarding, for instance, the status of knowledge in our field.

We welcome all types of papers in terms of theoretical stance and method. Moreover, to address the question, all types of teaching context is relevant: undergraduate or MBA teaching but also post-graduate and other executive education.

#### **Topics of interest**

We seek papers on:

- How research is integrated in teaching (both research approach and research results) and the conditions for fostering this integration – cases, narratives and reflections.
- Whether the existing diversity of research stances is equally reflected in a variety of teaching stances, and the reasons for disparities.

- Explanations for the gaps between topics chosen by researchers and those addressed in teaching.
- How teaching issues might inspire research programs.
- Examinations of the current status of non-research based knowledge disseminated in teaching and especially in textbooks.
- Knowledge creation through reflective teaching.
- Making progress towards an objective of research-based teaching – individual accounts and reflections.

### **Tentative Schedule**

- Manuscript submission: **1 October, 2017**
- Reviewer reports: **January, 2018 and December, 2018**
- Final Decisions: **February 2019**
- Accepted papers are due for publication in April 2019. All papers are subject to the regular double-blind review process of QRAM.

You are invited to attend Workshops on the link between research and teaching in management accounting in September 2017 and 2018. Contact the editors for further details about the special issue and the workshops:

Lisa Jack email [Lisa.Jack@port.ac.uk](mailto:Lisa.Jack@port.ac.uk)

Olivier Saulpic email [saulpic@escpeurope.eu](mailto:saulpic@escpeurope.eu)

### **References**

Ahrens, T., A. Becker, J. Burns, C. S. Chapman, M. Granlund, M. Habersam, A. Hansen, R. Khalifa, T. Malmi, A. Mennicken, A. Mikes, F. Panozzo, M. Piber, P. Quattrone, and T. Scheytt. 2008. The future of interpretive accounting research - A polyphonic debate. *Critical Perspectives on Accounting*, vol. 19, issue 6, pp. 840-866.

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Maher M. W. (2000), Management Accounting Education and the Millennium, *Issues in Accounting Education*, 15(2), pp. 335-346

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Saulpic O., Zarlowski P. (2015), Management control research and the management of uncertainty: Rethinking knowledge in management, in *Management Control and Uncertainty*, Otley D. & Soin K. (eds), Palgrave Macmillan, 2015

# Call for Papers

## *Journal of Accounting Education* Call for Papers on Ethics within an Accounting and Auditing Context (Special Issue)

The *Journal of Accounting Education* invites submissions for a special issue devoted to ethics as it relates to accounting and auditing education, in particular obtaining an understanding of the drivers and impediments for compliance with the fundamental principles and independence – integrity, objectivity, professional competence and due care, confidentiality, and professional behavior as described by international standards. For example, it has been suggested that the professional skepticism and “professional fortitude” or “moral courage” help professional accountants comply with the fundamental principles and independence.

Submissions for this special issue should be original work that deals in some manner with topics relevant to ethics as it relates to accounting and auditing education (for example, how professional skepticism and ethics more broadly should be taught in the classroom, course design, educational cases, teaching resources, and to what extent post-graduate practical training might be needed). The editors for this special issue solicit high-quality manuscripts of various types and research paradigms (for example, field or experimental investigations, archival, analytical, or survey research). All relevant submissions will be considered.

Submissions should be made electronically through <http://ees.elsevier.com/accedu/default.asp> starting **1 January 2017**. When submitting select the issue type as 'Special issue' and then the article type as '**Special Issue on Ethics in Accounting**'. The deadline for submissions is **15 August 2017**. Acceptances will be on a rolling basis with an anticipated Special issue publication in **June 2018**. Revisions received after that publication deadline will be scheduled for the next issue. Early submissions are welcome, and potential contributors are encouraged to contact the guest editors to discuss ideas and topics.

Authors should submit the following items within the EVISE system: (1) statement that the submitted work is original, that it has not been published elsewhere, and that the paper is not currently under review by any other journal; (2) cover page, containing title of the manuscript and complete contact information for each author; and (3) manuscript copy itself, without any author identification. For further information, please contact either of the following editors:

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are near final acceptance.

### *Journal of Accounting Education: General Information*

The *Journal of Accounting Education* (JAEd) is a refereed journal published quarterly by Elsevier (<http://www.journals.elsevier.com/journal-of-accounting-education>). The JAEd is dedicated to promoting and publishing research on accounting education issues and to improving the quality of accounting education worldwide. The Journal provides a vehicle for making results of empirical studies available to educators and for exchanging ideas and instructional resources that help improve accounting education. The JAEd publishes manuscripts on all topics that are relevant to accounting education, including uses of technology, learning styles, assessment, curriculum, and faculty-related issues. The Journal includes four sections: a Main Articles Section, a Teaching and Educational Notes Section, a Case Section, and a Best Practices Section. Manuscripts published in the Main Articles Section generally present results of empirical studies, although non-empirical papers are sometimes published in this section. Short papers on topics of interest to JAEd readers are published in the Teaching and Educational Notes Section. The Teaching and Educational Notes Section also includes instructional resources that are not properly categorized as cases, which are published in a separate Case Section. Instructional resources published in the JAEd should meet relevant educational objectives and be available for general use. The Best Practices Section is meant to highlight innovative and effective institutional and individual accounting educator practices in areas such as student recruitment, student advising, student engagement, and alumni relations.

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# Call for Papers

## *Advances in Accounting Education:* Teaching and Curriculum Innovations

Submissions are invited for forthcoming volumes. AIAE publishes a wide variety of articles dealing with accounting education at the college and university level. AIAE encourages readable, relevant, and reliable articles in all areas of accounting education including auditing, financial and managerial accounting, forensic accounting, governmental accounting, taxation, accounting systems, etc. Articles from outside the U.S. are encouraged. Papers can focus on:

- Innovation in teaching and learning, with evidence to demonstrate effectiveness.
- Research studies with implications for improving accounting education.
- Efficacy of technology in teaching and learning.
- Assessment of learning and continuous improvement.
- Pedagogical implications of regulation.
- Administrative and leadership issues related to innovation and effective teaching and learning.
- Global challenges, constraints and opportunities for accounting education.
- Critical reviews of the domain of accounting with implications for curriculum innovation.
- Conceptual models, methodology discussions, and position papers on particular issues.
- Historical discussions and literature reviews with implications for pedagogical efforts.

AIAE provides a forum for sharing ideas and innovations in teaching and learning ranging from curricula development to content delivery techniques. Pedagogical research that contributes to more effective teaching and learning in colleges and universities is highlighted. All articles must include a discussion of implications for teaching, learning and curriculum improvements. Non-empirical papers should be academically rigorous, and specifically discuss the institutional context of a course or program, as well as any relevant tradeoffs or policy issues. Empirical reports should exhibit sound research design and execution, and must develop a thorough motivation and literature review, possibly including references from outside the accounting field.

### **SUBMISSION PROCESS**

Send two files by email: one with a manuscript copy but without a cover page, and the other solely a cover page with author information. Cover pages should list all authors' names and addresses (with telephone numbers, fax numbers, and e-mail addresses). The authors' names and addresses should not appear on the abstract. To assure anonymous review, authors should not identify themselves directly or indirectly. Also, attach a copy of any research instruments. Two reviewers assess each manuscript submitted and reviews are completed in a timely manner, usually 60-90 days.

Send manuscripts to Thomas Calderon, editor, [aiae@uakron.edu](mailto:aiae@uakron.edu)

## WRITING GUIDELINES

1. Write your manuscript using active voice. Therefore, you can use the pronouns "we" and "I". Also, please avoid using a series of prepositional phrases. We strongly encourage you to use a grammar and spell checker on manuscripts before you submit to AIAE. Parsimony is a highly desirable trait for manuscripts we publish. Be concise in making your points and arguments.
2. Each paper should include a cover sheet with the names, addresses, telephone number, and email address for all authors. The title page also should include an abbreviated title that you should use as a running head (see item 7 below). The running head should be no more than 70 characters, which include all letters, numbers, punctuation and spaces between words.
3. The second page should consist of an abstract of approximately 150 - 200 words.
4. You should begin the first page of the manuscript with the manuscript's title. DO NOT use the term "Introduction" or any other term at the beginning of the manuscript. Simply begin your discussion.
5. Use uniform margins of 1.5 inches at the top, bottom, right and left of every page. Do not justify lines; leave the right margins uneven. Do not hyphenate words at the end of a line; let a line run short or long rather than break a word. Type no more than 25 lines of text per page.
6. Double-space all lines of text, including titles, headings and quotations.
7. Place each figure, table and chart on a separate page at the end of the manuscript. Include a marker in the body of the paper to show approximately, where in the final manuscript each figure, table or chart will appear.
8. After you have arranged the manuscript pages in correct order, number them consecutively, beginning with the title page. Number all pages. Place the number in the upper right-hand corner using Arabic numerals. Identify each manuscript page by typing an abbreviated title (header) above the page number.
9. Format all citations within your text with the author(s) name and the year of publication. An appropriate citation is Catanach (2004) or Catanach and Feldmann (2005), or Catanach et al. (2006) when there are three or more authors. You do not need to cite six or seven references at once, particularly when most recent references cite earlier works. Please try to limit yourself to two or three citations at a time, preferably the most recent ones.
10. You should place page numbers for quotations along with the date of the material being cited. For example: According to Beaver (1987, 4), "Our knowledge of education research ...and its potential limitations for accounting ... ."
11. List at the end of the paper the full bibliographic information (e.g., author, year, title, journal, volume, issue and page numbers) for all references cited in the body of the paper. List references in alphabetical order by the first author's last name.

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