



MESSAGE FROM THE PRESIDENT

Dear TLC Members

February 2015



I hope you enjoyed the January 30th TLC webinar *CSI Accounting* presented by Susan Crosson. Susan presented a two-day event-based assignment to engage students in the practice of accounting. In addition, she related the project to the Pathways Vision Model and explained how the assignment could be used in a one-day executive MBA program or a week-long camp for high school students. If you missed the webinar, you can view the video, the presentation, and other teaching resources at <http://aaahq.org/TeachCurr/index.cfm>. Two additional webinars are scheduled in February and March. Find the webinar detail and registration

information in this newsletter.

Watch for the AAA Annual meeting WOW registration announcement. This year’s event will be a three-hour interactive session with The Second City Improv trainers. The sessions promise to be fun and provide class activities that can be immediately implemented in your courses. If you want to develop your students’ listening, communication, and negotiating skills, plan to attend the Tuesday evening event. Before the session, we will enjoy some typical “Chicago” foods along with speakers discussing how firms use Second City corporate training. The following day, a panel discusses how to integrate the training into accounting programs. Tickets will be limited so be sure to register early.

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The annual meeting has many TLC sessions. In addition to the WOW event, sign up for the TLC section breakfast and plan to attend TLC sessions. You should also consider sharing your innovative teaching strategies with others in an Effective Learning Strategies Session. April 6, 2015 is the deadline for ELS submissions. Do you know as an ELS presenter, you are considered for one of three awards?

- ❖ Bea Sanders/AICPA Innovation in Teaching Award,
- ❖ George Krull/Grant Thornton Innovation in Junior and Senior-Level Teaching Award, and
- ❖ Mark Chain/FSA Innovation in Graduate Teaching Award.

Finalists receive a plaque and monetary award in addition to being asked to present their work at the AAA Conference on Teaching and Learning Accounting. You can find more information about the awards at

<http://www.aicpa.org/InterestAreas/AccountingEducation/Resources/Awards/Pages/EducatorAwards.aspx>

Finally, I want to thank all the volunteers that represent the section at the region meetings by reviewing papers, coordinating sessions, welcoming new attendees, and representing the section at the ice cream socials.

I hope to see you at a spring region meeting.

Gail Hoover King
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The Accounting Educator
Articles, Call for Papers, and Announcements

Anyone wishing to submit short articles, cartoons, letters to the editor, call for papers, announcements, or other items of interest for publication in *The Accounting Educator* should email material to carol@carolyacht.com.

**CALL FOR SHORT PAPERS FOR NEXT ISSUE –
ANY ISSUE CONCERNING ACCOUNTING EDUCATION**

The TLC Newsletter is accepting submissions on any issue regarding accounting education or curriculum. Your manuscript should be short — two to three pages single spaced. Submit your manuscript in Word format electronically by April 1, 2015.

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Getting Students to Use Their Brains

Friday, February 20, 2015, 2pm (EST)

http://aaahq.org/TeachCurr/webinars/2015_Feb/information.cfm

Webinar Description: You don't have to be a neuroscientist to use neuroscience in your classroom! You can let the scientists do their work and then use their research findings to become a better teacher and help develop better learners. We can help our students learn how to learn! Do you know: What our brains need to function as intended? What we should avoid in order to become better learners? How scheduling affects learning? What type of testing promotes long-term learning? How to present material to help students transfer the content from short-term memory to long-term memory? Using the research findings presented in Learner-Centered Teaching (Doyle) and Brain Rules (Medina), the presenters will discuss practical applications to teaching accounting. You will leave this session with some ideas that can be implemented in your next class and others that can be implemented over time to improve your curriculum and course design.

Day/Time of Webinar:

- Friday, February 20, 2015
- 2:00 PM (Eastern)

Presenters:

- Moderator: Cathy Scott, Navarro College
- Presenters: Tracie Miller-Nobles, Austin Community College and Brenda Mattison, Tri-County Technical College

Registration Information

CPE Information:

- Field of Study: Accounting
- Credit: 1 hour
- Instructional Delivery Method: Group Internet Based Program
- Program Level: Overview

Learning Objectives: To discuss teaching and learning activities that can be used in the accounting classroom.



Building or Enhancing Your Teaching and Learning Accounting Toolbox - Part II

Friday, March 27, 2015, 3pm (EST)

http://aaahq.org/TeachCurr/webinars/2015_Mar/information.cfm

Webinar Description: Are you looking for new activities or resources to use in your courses? Are you looking to improve your use of technology in your courses? If so, then come to the Building or Enhancing Your Teaching and Learning Accounting Toolbox - Part II session. In this session participants will take away numerous new teaching and learning activities, as well as, technology resources that have been proven to improve student engagement and enhance student success. Whether you are teaching face-to-face, online or in a hybrid format, this session is an excellent opportunity to build or enhance your current teaching resources. The presenters share a variety of new resources they have successfully utilized in their courses, identify toolbox pedagogies and demonstrate to participants how easily technology can be blended with course activities.

Day/Time of Webinar:

- Friday, March 27, 2015
- 3:00 PM (Eastern)

Presenters:

- Moderator: Cathy Scott, Navarro College
- Presenters: Markus Ahrens, St. Louis Community College-Meramec and Cathy Scott, Navarro College

Registration Information

CPE Information:

- Field of Study: Accounting
- Credit: 1 hour
- Instructional Delivery Method: Group Internet Based Program
- Program Level: Overview

Learning Objectives: To discuss teaching and learning activities that can be used in the accounting classroom.

AAA Council Meeting November 14, 2014

Summary Items to be shared with TLC:

- The Board of Directors approved the implementation of four Centers (one each for Education, Research, Practice and Public Interest) at their November 14th meeting. They have also identified five high impact ideas as the first projects the centers will work on. As more details become available, information will be shared about these projects. Council has been involved in developing this idea for 2 years and we continued the discussion with ideas for effective ways for segments to be engaged in the high impact ideas.
- It has been three years since the AAA adopted new Bylaws. As part of that process the Governance Committee is looking to see how the new Bylaws are working and if there are any changes that need to be made as part of the recommended 3-year review. The Council discussed potential issues that will be shared with the Governance Committee to determine if changes need to be made. Among the new processes discussed were contested elections, Council meetings & governance, and nominations procedures. If you have any Bylaws concerns that you would like the Governance Committee to consider, please contact Kevin Stocks, Governance Committee Chair at kevin_stocks@byu.edu.
- Council elects a chair and committee of six (6) Council members that populate all of the AAA award committees for 2015-2016. Steven Kachelmeier is the Chair of the Council Committee on Awards Committee. The following members were elected to this committee:

Susan Crosson	Markus Ahrens
Gary Biddle	Mark Dawkins
Sandy Callaghan	Leslie Eldenburg
- Currently we hold fifteen (15) At-Large Panels at the Annual Meeting. In the past there has been some overlap in the topics between the At-Large Panels and panels that Segments sponsor. We discussed that the topics for the At-Large Panels could be determined earlier in the process so that Segments also working on developing panels would have that information for their work. It would also likely help eliminate some of the overlap. Council developed a preliminary list of topics for the At-Large Panels that has been forwarded to the Board of Directors. Timing will be close this year, given the Section deadline - so all are committed to working together on coordination for panels sponsored by Sections and At-Large, given their popularity among meeting attendees and all the work Section Leaders put into creating great panels.

Hughlene A. Burton
AAA Council Chair



TLC Section Nominations for Secretary and Treasurer

The TLC Section Nomination Committee is seeking nominations for positions of Treasurer and Secretary. Both positions are two-year terms. Nominations from section members as well as self-nominations are encouraged. Each nomination should include a brief vita that will enable the nominations committee to consider each nomination according to the criteria listed below.

Criteria for selecting nominees include prior TLC service and leadership positions (committee chairs, regional directors etc.), AAA service, other professional or academic leadership experience, contributions to the discipline with a focus on teaching and curriculum issues, and evidence of commitment and willingness to serve. All nominees must be members of the section, in good standing.

The descriptions of the positions are shown below. When considering the positions, please note that the persons holding an office in the TLC section are expected to register and attend the AAA Annual Meeting as well as participate in conference calls and other officer activities. The positions are not funded, so all travel and registration costs are the person's responsibility.

Please send nominations to: [Bob Allen](#), Chair of Nominations Committee. Nominations are due by **March 6, 2015**.

The **Secretary** shall be elected for a two-year term, and shall be eligible for reelection for a maximum of one additional two-year term. The responsibilities of the Secretary shall be to:

- Oversee the keeping of Section minutes and records of meetings and other activities;
- Supervise the formal communication activities of the Section and to coordinate its publications;
- Supervise the activities of the Newsletter Editor;
- Interact with the Executive Director of the American Accounting Association with regard to any issues of Section membership;
- Monitor and supervise the Section's membership function;
- Monitor and track the committees of the Section, and obtain progress updates from the committees to present to the Section's Executive Committee;
- Monitor and supervise the Section's website on the American Accounting Association's homepage;
- Record and report on all Section and Section Executive Committee meetings; and
- Provide notice of all Section and Section Executive Committee meetings.

The **Treasurer** shall be elected for a two-year term, and shall be eligible for reelection for a maximum of one additional two-year term. The responsibilities of the Treasurer shall be to:

- Coordinate the management of Section finances with the Executive Director of the American Accounting Association;
- Assist the President in preparing the budget for the coming year; and
- Prepare and present at the annual business meeting a report on the Section's financial status and activities for the preceding fiscal year.

TLC Section Hall of Honor Award **by April 1, 2015**

The purpose of the Teaching, Learning & Curriculum (TLC) Section's Hall of Honor Award is to recognize a TLC member who has provided outstanding service to the section for an extended period of time. To be eligible, one must have been a TLC member for at least 8 years when nominated. The person must have a record of distinguished service as a TLC committee member and served as a Chair of at least one TLC committee as well as an officer or director.

The following information will be helpful to the Awards Committee when evaluating a nominee:

- Evaluations of the nominee's committee service by chairpersons of committees on which the nominee has served. The evaluations may be solicited if necessary.
- Evaluations provided by TLC members who have served on at least one TLC committee chaired by the nominee. The evaluations may be solicited if necessary.
- Other information that the nominator feels will help in evaluating the nominee's TLC service such as a resume or vita.

The Awards Committee will secure the nominee's TLC service record. The award carries a plaque and monetary stipend and will be presented during the TLC Section's business meeting in Chicago, Illinois in August 2015.

Nomination procedure

The nomination must be made by a TLC member. There is no standard nomination form. The written nomination should include a statement of support and any relevant documentation as to why the nominee deserves the award.

Nominations will be accepted through April 1, 2015.

Send your nominations to Tracy Manly, Chair, TLC Awards Committee at tracy-manly@utulsa.edu.

Members of the TLC Awards Committee are:

Marcus Ahrens, St. Louis Community College – Meremac
Billie Cunningham, University of Missouri
Susan Curtis, University of Illinois – Champaign
Mark Holtzblatt, Cleveland State University
Bambi Hora, University of Central Oklahoma
Tracy Manly, University of Tulsa (chair)
Sara Kern, Gonzaga University
Carol Yacht, Author, McGraw-Hill Education

2015 Jim Bulloch Award for Innovations in Management Accounting Education

Purpose

The purpose of the award is to recognize and reward faculty members who have created or written innovative pedagogical practices or curriculum materials in the area of management accounting. The award provides a plaque and \$3,000 to the recipient. The award is generously sponsored by the Institute of Management Accountants (IMA).

Criteria

Awards shall be made on the basis of several criteria. The innovation should be adaptable across a variety of educational contexts. The innovation should be broad in scope and should foster learning. The innovation should be low-cost to apply and adapt.

Eligibility and Application Procedures

Individual faculty members, groups of faculty, or departments teaching or preparing materials to be used for managerial or cost accounting education are eligible. Applications should include a description of the innovation, sample materials where feasible, and evidence that the innovation has been tested and has been shown to have educational benefits. Also include a contact person and address to whom the Award Committee can send requests for additional information, if need be. To nominate another faculty member or group of faculty, please send a completed application following the same guidelines. To be eligible for the award, the faculty member must be a member of the Management Accounting Section (MAS) of the AAA.

Award Committee Contact Information and Submission Deadline Applications should be **received by March 1, 2015** and sent via email to the Chair of the Committee: David E. Stout, Youngstown State University, destout@ysu.edu.

Presentation of Award

The Award will be presented during the Management Accounting Section (MAS) Business Luncheon at the AAA Annual Meeting in August 2015.

Regards,

David E. Stout
Awards Committee Chairperson

Call for Papers

Special Issue on Innovations in the First Financial Accounting Course

Advances in Accounting Education: Teaching and Curriculum Innovations

Submissions are invited for a special volume devoted to articles dealing with the first financial accounting course at the college and university level. The purpose of this special volume is to share best practices for teaching this course. Potential topics could include, but are not limited to:

- The use of alternative delivery methods including entirely online, hybrid and face-to-face
- Innovative uses of technology
- Effective pedagogical methods for any of the topic(s) in the course
- Effective pedagogy to meet the needs of diverse student bodies including nontraditional students, part-time students, non-accounting or non-business majors, etc.
- Course design and/or practices designed to attract students to the profession

AIAE provides a forum for sharing generalizable teaching approaches ranging from curricula development to content delivery techniques. This special issue will feature research that contributes to more effective teaching in today's colleges and universities.

Non-empirical papers should be academically rigorous, and specifically discuss the institutional context of a course or program, as well as any relevant tradeoffs or policy issues related to the teaching in today's environment. Empirical reports should exhibit sound research design and execution, and must develop a thorough motivation and literature review, possibly including references from outside the accounting field.

Submission process

Send two files by email: one with a manuscript copy but without a cover page and one solely with a cover page. Also, attach a copy of any research instruments. Cover pages should list all authors' names and addresses (with telephone numbers, fax numbers, and e-mail addresses). The authors' names and addresses should not appear on the abstract. To assure anonymous review, authors should not identify themselves directly or indirectly. Two reviewers assess each manuscript submitted with reviews completed in a timely manner.

Send manuscripts to Beth Kern and Tim Rupert at aiae@neu.edu.

Detailed information on how to prepare your manuscript according to production requirements can be obtained by e-mailing the editors at the above e-mail address.

Papers should be submitted by November 1, 2015 to be considered for this special volume. All others will be considered for future regular volumes of AIAE. If too few papers are accepted to fill a special volume, these papers will be published in a special section of a future regular volume of AIAE.

Call for Papers

Advances in Accounting Education: Teaching and Curriculum Innovations

Submissions are invited for forthcoming volumes. AIAE publishes a wide variety of articles dealing with accounting education at the college and university level. AIAE encourages readable, relevant, and reliable articles in all areas of accounting education including auditing, financial and managerial accounting, forensic accounting, governmental accounting, taxation, etc. Papers can be:

- Thought pieces that share anecdotal experiences with various pedagogical tools.
- Position papers on particular issues.
- Comprehensive literature reviews grounded in theory.
- Conceptual models.
- Historical discussions with implications for current and future pedagogical efforts.
- Methodology discussions.
- Research studies with implications for improving accounting education.

AIAE provides a forum for sharing generalizable teaching approaches from curricula development to content delivery techniques. Pedagogical research that contributes to more effective teaching in colleges and universities is highlighted. All articles must explain how teaching methods or curricula/programs can be improved. Non-empirical papers should be academically rigorous, and specifically discuss the institutional context of a course or program, as well as any relevant tradeoffs or policy issues. Empirical reports should exhibit sound research design and execution, and must develop a thorough motivation and literature review, possibly including references from outside the accounting field.

Submission Process

Send two files by email: one with a manuscript copy but without a cover page, and the other solely a cover page with author information. Cover pages should list all authors' names and addresses (with telephone numbers, fax numbers, and e-mail addresses). The authors' names and addresses should not appear on the abstract. To assure anonymous review, authors should not identify themselves directly or indirectly. Also, attach a copy of any research instruments. Two reviewers assess each manuscript submitted and reviews are completed in a timely manner, usually 60-90 days.

Send manuscripts to aiae@neu.edu

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Why every American Accounting Association Member Should be a Member of the Teaching, Learning, & Curriculum Section. Ask your colleagues to join today!

Teaching, learning, and curriculum issues are important to everyone in the AAA! We all have a vested interest in enhancing the quality of education of accounting students. This section provides a forum that cuts across disciplines, specialty areas, and geographic boundaries. The Teaching, Learning, & Curriculum Section provides opportunities for members to share their experiences, bringing together large and small schools, educators and practitioners, and members worldwide.

Go online to <http://aaahq.org> to join today or use the form below to apply for TLC membership (you must also be a member of the AAA). Mail your application to AAA (5717 Bessie Drive, Sarasota, FL 34233-2399).

GIVE THE FORM BELOW TO COLLEAGUES AND ENCOURAGE THEM TO JOIN!

Membership Application for the Teaching, Learning & Curriculum Section

AAA ID# _____

Name _____

Address _____

Affiliation _____

Telephone: Office _____ Home _____ Fax _____

Dues Enclosed: \$20

Payment method: Check enclosed (make payable to AAA) Credit card

Billing Address _____

Account Number _____ Expiration date _____

Signature _____