



The Communicator

AAA 2015 Annual Meeting Two-Year College Section in Review

The American Accounting Association 2015 Annual Meeting in Chicago was a great success for the Two-Year College section. There were six excellent TYC sessions offered including:

- Are We There Yet? Desktop vs. Cloud
- Best Practices for Teaching Introductory Accounting
- Community College Strategies – Identifying Talented Accounting Students
- Ensuring Accounting Competencies and Transfer Accounting Success
- Excel Curriculum in Financial and Managerial Accounting
- Utilizing Technology to Engage Students in the Flipped Accounting Classroom.

A big thank you to everyone (presenters and attendees) who participated in the 2015 Annual Meeting TYC sessions. We now look forward to AAA 2016 in New York!

Congratulations to the Following TYC 2015 Award Winner



2015 TYC Educator of the Year Award

Gregory C. Hubner

Delta College

University Center, MI



TWO YEAR COLLEGE SECTION OFFICERS

Markus Ahrens

Saint Louis Community College-Meramec
 President and Council Representative
mahrens@stlcc.edu

Sidney Askew

Borough of Manhattan Community College
 Vice-President
saskew@bmcc.cuny.edu

Cathy Scott

Navarro College
 Secretary / Editor
cathy.scott@navarrocollege.edu

Christine Kloezeman

Glendale Community College
 Coordinator of Regional Representatives &
 Officer-at-Large
ckloezem@glendale.edu

INSIDE THIS ISSUE

TYC 2015 Annual Meeting in Review.....	1
TYC 2015 Educator of the Year.....	1
TYC Section Officer.....	2
Message from the Chair.....	3
Message from Secretary/Editor.....	4
AAA Regional Meetings.....	5
Call for Articles	5
Real-Life Accounting Makes a Difference..	6
Apps for the Accounting Classroom.....	7
TYC 2015 Service Award.....	9
J. Michael & Mary Anne Cook Prize-TYC.	9
Call for Nominations	10
Membership Application – TYC.....	13
2016 Annual Meeting TYC Schedule.....	14



Message from the President

Our Spring semesters are in high gear and final exams will be here before we know it! As many of you, I am looking forward to upcoming spring regional meetings and the 2016 celebration of AAA's 100th year in New York.

This spring, I plan to attend the Southeast Region and Ohio Region meetings. The regional meetings continue to attract more two-year faculty each year. These meetings provide a great opportunity to improve our teaching techniques within our classrooms. Student engagement improvement and effective utilization of classroom technology continue to be topics that I learn more about at the regional meetings. The regional meetings provide a great opportunity for increased TYC Section attendance.

Congratulations to our 2015 Two-Year College Section Educator of the Year, Gregory Huber from Delta College and our 2015 Two-Year College Service Award recipient, Susan Crosson. In addition, congratulations to Tracie Miller-Nobles for receiving the inaugural J. Michael and Mary Anne Cook Prize Award for Two-Year College teaching. I admire and appreciate the dedication to teaching and learning that these individuals demonstrate. Currently, we are seeking nominations for the 2016 Two-Year College Educator of the Year and Lifetime Achievement awards. Details for nominations are included in the newsletter and the awards will be announced in August at the Annual Meeting.

I look forward to seeing members throughout the year at the regional meetings and we welcome volunteers to assist at one of the August 2016 New York Annual Meeting TYC sessions. As a reminder, many of the regions offer reduced registration fees for two-year college faculty to attract and enable our attendance at the meetings. Enjoy your semester.

Markus



Message from the Secretary / Editor

I hope you enjoy the Winter/Spring 2016 edition of *The Communicator*. This edition is dedicated to incorporating technology into your courses. The contributors to this publication provide us with both technology tools and some practical ways to incorporate those tools into the classroom. Wendy Tietz from Kent State University in Ohio, shares her *Accounting in the Headlines* blog, which is a great way to bring real world examples into the introductory accounting classroom and Tracie Miller-Nobles from Austin Community College shares some smartphone and tablet apps she uses in her accounting course to improve student engagement.

This edition also summarizes the Two-Year College (TYC) activities at the 2015 annual meeting in Chicago, including a summary of TYC sessions, the 2015 TYC Section award winners and the 2015 Two-Year College J. Michael and Mary Anne Cook Prize-Winner. We are proud of our TYC section and those members who have been recognized as outstanding educators.

As we look ahead to the annual meeting, the Two-Year College Section is currently requesting nominations for the following 2016 Awards: Two-Year College Lifetime Achievement in Accounting Education Award and the Two-Year College Educator of the Year Award. More information about the nomination requirements and process can be found in this edition of the TYC newsletter.

If you are looking to attend an upcoming 2016 AAA regional meeting or the 2016 Annual Meeting – Celebration of the Century in New York, NY, this edition includes a listing of those meeting dates and locations. You will also find a list of the TYC sessions being offered this year at the annual meeting.

I look forward to seeing you at either an upcoming regional meeting or at the annual meeting this summer in New York.

Cathy

AAA Meetings

Region Meetings	Location	Dates
Spring 2016		
2016 Ohio Region Meeting	Cleveland (Beachwood), OH	4/07/2016 – 4/09/2016
2016 Southeast Region Meeting	Atlanta, GA	4/14/2016 – 4/16/2016
2016 Western Region Meeting	Seattle, WA	5/05/2016 – 5/07/2016
2016 Mid-Atlantic Region Meeting	Morgantown, WV	5/19/2016 – 5/21/2016
Annual Meeting		
2016 Annual Meeting	New York, NY Celebration of the Century	8/06/2016 – 8/10/16
Fall 2016		
2016 Northeast Region Meeting	Boston, MA	10/06/2016 – 10/08/2016
2016 Midwest Region Meeting	Chicago, IL	10/20/2016 – 10/22/2016

Call for Short Articles for the Next Issue

Anyone wishing to submit short articles, cartoons, stories, letters to the editor, or other items to TYC – Communicator Newsletter should send the material to:

The Communicator

Cathy Scott
Navarro College
903-875-7535

Email: cathy.scott@navarrocollege.edu

Your manuscript should be short (not over two to three pages single spaced). Please submit your manuscript in Word or RTF format.



Real-Life Accounting Makes a Difference

By: Wendy Tietz

I expect motivational speeches to be entertaining, but unlikely to have an impact on me. [Andy Masters](#) was the American Accounting Association's speaker at the 2013 Conference on Teaching and Learning Accounting (CTLA) luncheon. Regarding his speech, quite simply, I was wrong.

First, Mr. Masters asked everyone in the audience to each recall a goal established but left unfulfilled. I immediately remembered my long-held goal to blog. I wanted to blog but never managed to get enough time to make it a reality. Then Mr. Masters asked if we were willing to devote 1% of each day toward that goal. One percent of a day is just 15 minutes. I thought, "Sure, I can do that." Next, he directed our taking that daily 15 minutes and getting started – that's it. I thought, "Okay, I can do 15 minutes a day."

Not one to waste time, following that luncheon, I spent 15 minutes thinking of a blog topic. Fortunately for me, that same day, I attended a CTLA session where real life and accounting was discussed. Bingo,

I had my blog idea: I would connect real-life news to introductory accounting topics.

That is the story of how my blog, "Accounting in the Headlines," came to be. "Accounting in the Headlines," available at <http://accountingintheheadlines.com/>, contains short news stories that connect current events in the business world to the introductory financial and managerial accounting topics that we teach. Each week, I write and post at least one short story, explaining how a news event relates to introductory accounting. These blog posts are designed to be used as quick examples in introductory financial and managerial accounting classes. Each story, typically one to three paragraphs in length, starts with a question, asking how the highlighted news event impacts accounting practices at the featured company. Discussion questions, also included, can be used in class or on a discussion board; PowerPoint slides and handouts accompany each blog posting.

I write about companies that most students will recognize. Consider the [blog post](#) “When would L.L. Bean recognize sales revenue from the sale of its backordered Bean boots?” This post was designed for introductory financial accounting classes. Another [blog post](#) “What costs would be relevant when Amazon considers whether to operate its own cargo freight service?” is a good resource for introductory managerial accounting classes.

As of this writing, over 130 blog posts have been posted, representing a variety of topics found in introductory financial and managerial accounting. Each week, I add one or two blog postings. Click on the menu to the right to find blog posts related to a particular topic; sub-menus show just the financial accounting topics or just the managerial accounting topics. The blog can

be followed via [email](#), [Facebook](#), or [Twitter](#).

From first-hand experience, I know that using real-life stories in the classroom engages students to the sometimes-abstract topics covered in introductory accounting. These blog items can be used under a [Creative Commons Attribution-NonCommercial 3.0 United States license](#). Content can be adapted in any manner for noncommercial purposes as long as credit is given and you indicate if changes were made.

Three years ago, a CLTA presentation inspired my blog. In that spirit, I invite you to spend time, perhaps 15 minutes a day, reading “Accounting in the Headlines,” considering the possibilities in your classrooms.



Apps for the Accounting Classroom

By: Tracie L. Miller-Nobles, CPA

A recent [survey](#) conducted by Harris Poll found that 83% of college students use a smartphone on a regular basis. One way to increase student engagement in the classroom is to utilize apps that are available for smartphones and tablets.

Educational apps expand the learning experience both inside and outside the classroom and create a more interactive, immersive, and engaging experience. Below you will find a list of five apps that

can be used to enhance your accounting classroom.

[Chegg Flashcards](#)

Chegg Flashcards allows users to create their own flashcard sets or they can access pre-made sets. Users can track their results, see their score, and track their speed.

[Animoto](#)

Animoto allows users to create beautiful, pro-quality videos. Users can choose their own music and photos and the videos can be shared.

Animoto is a great app to use for student presentations. Instead of having the students use PowerPoint, have the students create an animoto video. This video could then be shown in class or posted online.

[Skype](#)

Skype is a free service that allows users to instant message, voice, or video call with friends and families.

Many professors forget about the benefits of using Skype in the classroom, especially the online classroom. Skype is a great way to connect with your online students if they need tutoring or virtual office hours. Professors can also use Skype to hold department conference calls or virtual

interviews. Have a great industry speaker but they live two states away? Skype can be used to connect your classroom with an expert in the industry.

[Evernote](#)

Evernote is often considered to be the best in-class note taker. It allows users to take notes, add photos and also record short sound clips. It is easily organized allowing users to create notebooks that cover broad topics and then individual notes inside each notebook. One of the best things about Evernote is that it syncs to all devices including your desktop computer.

Evernote is a great tool for students to use during class and when studying at home. It allow students to take notes in class and organize their notes efficiently. Evernote would also be great for students to build employer portfolios that demonstrate their knowledge about accounting and the business industry. Students could also use Evernote to report the results of a financial statement analysis project.

[AccountingPlay](#)

Users who have played AccountingPlay say that it is a creative way to learning accounting debits and credits. The app is helpful in practicing the rules of debits and credits in a fun way.

AccountingPlay would be a great tool for students to use to learn the rules of debits and credits. Students can practice identifying the increase or decrease to

different accounts and rewarded when they get it right. There are also built in flash cards for students to use to help review the rules of the accounting equation. Instructors could have students play in class and provide a prize to the student who earns the highest score. Overall, it's a fun interactive way to help with the memorization involved with

learning debits and credits.

For more information about this article contact me at tracie.nobles@gmail.com.

Congratulations to the Following TYC 2015 Award Winners

2015 TYC Service Award

Susan Crosson

Emory University

American Accounting Association



J. Michael and Mary Anne Cook Prize - TYC

Congratulations to Tracie Miller-Nobles, the 2015 recipient of the Two-Year College, J. Michael and Mary Anne Cook Prize. The J. Michael and Mary Anne Cook Prize recognizes those who consistently demonstrate the attributes of a superior accounting instructor.

Call for Nominations

The Two-Year College Lifetime Achievement in Accounting Education Award

The Lifetime Achievement in Accounting Education Award of the Two-Year Section of the American Accounting Association is designed to recognize full-time college accounting educators who have distinguished themselves for excellence in teaching and for involvement in the accounting profession. The award extends profession-wide recognition to the recipient and promotes role models in academe.

A committee of the Two-Year Section of the American Accounting Association will review the nominations and select the recipient. The award will be presented at the annual meeting of the American Accounting Association.

Eligibility The committee will assess each nominee considering the following qualifications. The criteria listed under each qualification will be used as guidelines by the committee in determining the nominee's eligibility for the award.

1. **Length of Teaching Career.** A past or current full-time accounting educator at a two-year college having a teaching career of at least 20 years. Ten of the twenty years of teaching must have been at a two-year college.
2. **Excellence in Classroom Teaching and Motivating Students:**
 - a. **Demonstration of Innovative Teaching Methods:** documented by the nominee's administration, chair, or the nominee.
 - b. **Curriculum Development:** documented by the nominee's administration, chair, or the nominee.
 - c. **Student/Faculty Relations:** serving as a mentor, advisor to the Accounting Club, advising students, etc.
 - d. **Recommendations from the nominee's colleagues, former students, etc.**
 - e. **Service to the Department and /or College:** serving on department and/or college committees, i.e. curriculum committee, etc.
3. **Contribution to the Accounting Profession and Participation in Scholarly Activities:**
 - a. **Participation in professional accounting organizations, i.e. AICPA, AAA, State CPA societies.**

- b. Participation and attendance at seminars, symposia, short courses, and workshops.
- c. Scholarly and professional publications.
- d. Involvement in civic activities.

Nomination Process and Application Procedure Nominations can be made by anyone who has knowledge of the nominee's background relevant to the eligibility requirements. Self-nominations will not be accepted.

Each nomination must consist of the following:

(1) the nominator's name and address and the name and college/university affiliation of the nominee, (2) a statement by the nominator supporting his/her nomination detailing how the nominee meets the eligibility requirements, (3) the nominee's curriculum vitae, and (4) other submissions to support the eligibility requirements of the award as outlined above.

A nominee who is currently involved in administration or research is still eligible for the award as long as he/she has met the 20 year teaching requirement.

The nominee need not be a CPA or hold a doctoral degree.

Nominees who are not selected for the award can remain eligible for selection in the future, provided that they still meet the selection criteria and updated biographical data is submitted. In any given year there may be no recipient, one recipient, or more than one recipient.

The Deadline for Submissions is June 1, 2016.

Submissions must be made electronically. Attach a Microsoft® Word file to an email and send to mahrens@stlcc.edu with "TYC Lifetime Achievement Award" in the subject line.

The Two-Year College Educator of the Year Award

Do you know someone who has distinguished him/herself in the field of accounting education? Please nominate that individual for the annual Educator of the Year award which will be presented at the American Accounting Association annual conference during the meeting of the Two-Year Section. This is a wonderful way to recognize the professional contributions of one of our colleagues. A committee of the Two-Year Section will select the recipient.

Eligibility The candidate must:

1. Have at least ten years of teaching experience and have taught at a two-year college.
2. Be a current member in the AAA Two-Year College Section.

Note: Current officers and selection committee members are not eligible for this award. Two-Year College Section members may be eligible if they teach at four-year institutions. Contact the selection committee chair with questions about eligibility.

Criteria - The candidate must show evidence of:

1. Excellence and innovation in teaching accounting.
2. Commitment to the improvement of teaching within his or her institution.
3. Leadership in the development of teaching and learning beyond his or her own courses.

Nomination Procedure The nominator must notify the committee electronically by June 1, 2016. Self-nominations are acceptable.

The candidate must submit nomination materials June 15, 2016: (see next section)

Submissions must be made electronically. Attach a Microsoft® Word file to an email and send to mahrens@stlcc.edu with "TYC Educator of the Year Award" in the subject line.

Submission Materials the candidate should submit the following by

1. Name, college address, home address, college phone number, home phone number, fax number and email address of candidate.
2. A vitae or resume.
3. Other materials that show:

1. Number of years of teaching experience.
2. Number of years as a member of the AAA Two-Year College Section.
3. Evidence of teaching excellence. Examples: data from teaching evaluations over several years, list of special course development efforts, description of effective teaching strategies used, letters from colleagues and students, examples of course materials, previous teaching awards or summaries of student ratings.
4. Evidence of educational leadership. Examples: conducting seminars, workshops, conferences or other events for colleagues; papers, texts, newsletters or other publications related to teaching; work on special projects related to learning.

GIVE THE FORM BELOW TO COLLEAGUES AND ENCOURAGE THEM TO JOIN!

Membership Application for the Two-Year College Section

ID#

Name: _____

Address: _____

Affiliation:

Telephone: Office _____ **Home** _____ **Fax** _____

Dues Enclosed: \$10

Payment method: Check enclosed (make payable to AAA) VISA

MasterCard Billing Address: _____

Account Number: _____ **Expiration date:** _____

Signature: _____



Two-Year College Schedule 2016 Annual Meeting

Going to the American Accounting Association Annual Meeting in New York? Plan on attending the following Two-Year College sessions and our annual lunch meeting. Hope to see you in New York!

AAA Two-Year College 2016 Annual Meeting Sessions
Next Generation of Accountants: Implementing the Pathways Vision Model
Successful Preparation Strategies for the CPA Exam
Creating Synergy, Engagement and Collaboration in Your Online Course
Strategies for Success for Two Year College Students Transitioning to a Four Year University
Certifications Available to Two-Year College Students that Provide Valuable Workplace Skills
Who's Cheating in My Classroom?
Two-Year College Section Luncheon with Business Meeting
Monday, August 8, 2016 (12:00 pm – 1:45 pm) (Ticket required for lunch)