



**Sponsored Webinar**

## **Hear from a Peer: Emerging & Continuing Career Readiness Trends in Accounting**

**September 30, 2022, 11:00 am – 12:00 pm EST**

**Complimentary Webinar**

Join a panel of educators and thought leaders in accounting for an energizing discussion on shaping career-ready students. Our panelists will discuss topics including data analytics skills, ESG and CPA Evolution, among others. The goal of the panel is to provide thought leadership on these topics, along with actionable and practical examples that instructors can take back to either their own courses or their own institutions.

### **Presenters:**

- Wayne Thomas, U. Oklahoma David C. Steed Chair in Accounting and Senior Associate Dean for Faculty and Research Innovation
- Jennifer Winchel, U. Virginia Associate Professor of Commerce
- Shana Clor-Proell, Texas Christian University Professor of Accounting
- Vern Richardson, U. Arkansas W. Glezen Chair College of Business
- Frank Hodge, U. Washington, Dean, Foster School of Business
- Norma Montague, Wake Forest University
- Jeff Hales, UT Austin

### **Delivery Method: Group Internet Based**

Attendees can earn up to 1.2 CPE credits

### **NASBA Field of Study: Personal Development**

#### **Learning Objectives**

- *List ways that you can help students develop an analytics mindset*
- *Discuss ideas on facilitating DEIB approaches in the classroom and courses*
- *Describe how to incorporate ESG coverage into accounting courses*

**Program Level:** Basic

**Prerequisites:** None

**Advance Preparation:** None

#### **Program Overview:**

- 10 minutes: Introductions by panelists and overview of panel topics
- 40 minutes: Q&A discussion of assorted topics pertaining to how instructors and institutions are preparing their accounting students for today's careers. Questions will cover areas including critical thinking, data analytics, CPA Evolution, ESG, DEIB.
- 10 minutes: Questions from attendees & follow up

**Wayne Thomas:** Wayne Thomas joined the University of Oklahoma in 2000. His research interests include accounting information in capital markets, techniques used by managers to manipulate earnings, the importance of financial disclosures, and financial statement analysis. He has published articles in *The Accounting Review*, *Journal of Accounting Research*, *Journal of Accounting & Economics*, *Contemporary Accounting Research*, *Review of Accounting Studies*, and several other journals. He has served as an editor for *The Accounting Review* and an associate editor for the *Journal of International Accounting Research*.

Professor Thomas teaches intermediate accounting and financial accounting to both undergraduate and graduate students. He authors the following books:

- *Financial Accounting* 6e with David Spiceland and Don Herrmann (McGraw-Hill).
- *Intermediate Accounting* 11e with David Spiceland, Mark Nelson, and Jen Winchel (McGraw-Hill)
- *Financial Accounting for Managers* 1e with Michael Drake, Jake Thornock, and David Spiceland (McGraw-Hill).

**Jennifer Winchel:** Professor Winchel's primary research interests relate to how the disclosure choices of firm managers and information intermediaries impact investors' judgment and decision-making processes. Professor Winchel has presented her research at international conferences sponsored by the American Accounting Association and the Canadian Academic Accounting Association, and at university and conference research workshops. Her work has been published in scholarly journals such as *The Accounting Review*; *Contemporary Accounting Research*; and *Accounting, Organizations & Society*. Professor Winchel teaches courses at both the undergraduate and graduate levels.

Prior to joining McIntire, Professor Winchel was a faculty member at the University of South Carolina, where she received the Alfred G. Smith Award for excellence in teaching. Before returning to academia, she was an Audit Manager at PricewaterhouseCoopers.

**Shana Clor-Proell:** Shana Clor-Proell is an associate professor at Texas Christian University. Her primary research interests are in financial accounting and experimental accounting research. She has published articles in *The Accounting Review*, *Journal of Financial Reporting*, and *Accounting Horizons*, among others. She has received the Neeley Deans' Award for Research and Creativity, and teaches courses in financial and advanced accounting.

**Vern Richardson:** Vernon J. Richardson is Distinguished Professor of Accounting and the W. Glezen Chair in the Sam M. Walton College of Business at the University of Arkansas. He received his BA, MAcc, and MBA from Brigham Young University and a PhD in accounting from the University of Illinois at Urbana Champaign. He has taught at the University of Arkansas, Aarhus University, Baruch College, Brigham Young University, Chinese University of Hong Kong Shenzhen, Baruch College, University of Kansas, Xi'an Jiaotong Liverpool University and China Europe International Business School (Shanghai).

He was formerly editor at the *Accounting Review* and is currently an editor at *Accounting Horizons*. He also served as associate editor at *MIS Quarterly*, *Journal of Information Systems* and the *International Journal of Accounting Information Systems*. He has published articles in the *Accounting Review*, *Journal of Accounting and Economics*, *Contemporary Accounting Research*, *MIS Quarterly*, *Journal of Management Information Systems*, *Journal of Information Systems*, *Journal of Operations Management*, and the *Journal of Marketing*.

Dr. Richardson has co-authored four McGraw Hill textbooks, including "Accounting Information Systems", "Data Analytics for Accounting", "Introduction to Data Analytics for Accounting", and "Introduction to Business Analytics", and is working on additional textbooks in the Cost Accounting and Financial Statement Analysis areas.

**Frank Hodge**: Frank Hodge is the Orin & Janet Smith Dean at the University of Washington's Foster School of Business. He was appointed the 14th dean of the school in July 2019.

Dean Hodge joined the faculty at UW Foster in 2000. Prior to becoming Dean, he served as chair of the Department of Accounting and as the UW Faculty Athletics Representative to the Pac-12 and NCAA. He holds an undergraduate degree from Carroll College and earned his MBA and Ph.D. from Indiana University's Kelley School of Business.

Known as "Coach" to his students, his teaching has been recognized with dozens of awards across the undergraduate, graduate and executive levels, including the PACCAR Award for Excellence in Teaching, the school's highest teaching honor, which is selected entirely by students.

Dean Hodge's research focuses on how managers disclose, and individuals use, accounting information to make investment decisions. He has published extensively and served on the editorial boards of the leading accounting journals and has presented his work at the Securities and Exchange Commission as well as more than 40 conferences and universities around the world.

**Norma Montague**: Norma Montague is the Senior Associate Dean of Academic Programs and an Associate Professor of Accounting at the Wake Forest University School of Business. An active researcher and scholar, Dr. Montague's academic research focuses primarily on auditing with a behavioral and decision-making emphasis. She is interested in how auditors make decisions and judgments as professional standards, and reporting requirements evolve. She is currently serving on AAA's Board of Directors representing DEI initiatives. Her teaching emphasis includes managerial accounting and auditing.

**Jeffrey Hales**: Jeffrey Hales teaches at the University of Texas at Austin, where he is the Charles T. Zlatkovich Centennial Professor of Accounting. He is a graduate of the accounting program at Brigham Young University and received his Ph.D. from Cornell University.

His research interests center on accounting standard setting and regulation, individual decision making, and behavioral finance, using techniques from applied game theory, experimental economics, and psychology. His research has appeared in *The Accounting Review*, *Journal of Accounting Research*, *Journal of Accounting and Economics*, *Review of Accounting Studies*, and the *Journal of Financial Economics*, among other journals. He has previously been an editor for *Contemporary Accounting Research* and *Accounting Horizons*. He also currently serves on the editorial boards of *The Accounting Review* and *Accounting Organizations and Society*.

During the 2009-10 academic year, Dr. Hales was a Research Fellow at the Financial Accounting Standards Board (FASB) in Norwalk, CT. In addition, he served as a member of the FASB's Financial Accounting Standards Advisory Council from 2016-2019. He currently sits on the Climate Disclosure Standards Board and the Financial Reporting Council's Future of Corporate Reporting Advisory Group.

Jeffrey Hales serves as the Chair of the 9-person Standards Board at Sustainability Accounting Standards Board (SASB). In his role as Chair, he oversees the agenda setting and due process associated with the SASB standards development and maintenance. Before serving on the Standards Board, he chaired the Standards Council for the SASB.

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