

AAA Management Accounting Section
Executive Committee Meeting - Agenda
Thursday, January 4, 2018
4:00-5:30 pm
Double Tree Resort, Scottsdale, AZ – Rattlers Room

Original Items in grey background; minutes in white background.

Executive committee members: Shane Dikolli, Kristy Towry, Monte Swain, Mina Pizzini, Naomi Soderstrom, Theresa Libby, Alex Bruggen, Amal Said, Raj Mashruwala, Margaret Shackell, Brian Vansant, Victor Maas, Karen Sedatole, Wim Van der Stede, Anne Dzurainin, Margaret Christ, Clara Chen, Ann Gabriel

Other attendees: Ken Witt, Ron Guay, Davinder Valeri

Meeting called to order at 4:05pm

- 1) Call meeting to order and introductions (Shane Dikolli; 5 minutes)
- 2) Approve prior minutes (Mina Pizzini; 5 minutes)
 - a) For the January 2017 Executive Committee meeting, refer to Supporting Documents, pp. 1-5, to be approved by entire Executive Committee.
 - i) Motion to approve minutes from Margaret, seconded by Monte.
 - ii) All in favour, none opposed, no abstentions.
 - b) For the August 2017 Operating Committee meeting, refer to Supporting Documents, pp. 6-9, to be approved by Operating Committee.
 - i) Motion to approve minutes from Monte, seconded by Shane.
 - ii) All in favour, none opposed, no abstentions.
- 3) Secretary/Treasurer's report (Mina Pizzini; 10 minutes)
 - a) Update on section financials, refer to Supporting Documents, p. 10.
 - i) Dues up over prior years due price increase from \$15 to \$35.
 - ii) Higher JMAR expenses due to special issue
 - iii) Emphasized need to be frugal going forward
 - b) Proposed changes to *Operating Policies and Procedures Manual*; refer to "MAS Operations Manual 2017-0113_Changes EC vote 2018"
 - i) Amend proposed change to require that JMAR Editors and Editorial Board Members be MAS members. Instead, JMAR Senior editor should strongly encourage membership and use his/her own discretion to determine if board member should be required to be a member.
 - ii) Amend wording in proposed process for allocating IMA funds to doctoral students attending doctoral colloquium. Prioritize funding based on number of years a student has remaining in the program, with lower numbers receiving higher priority; rather than prioritizing based on number of years student has been in program.
 - iii) Motion to approve *Operating Policies and Procedures* as amended above from Shane, seconded by Monte.
 - iv) All in favour, none opposed, no abstentions.
- 4) Membership report (Margaret Shackell; 5 minutes); refer to Supporting Documents, pp. 11 and 12.
 - a) Margaret has formed a committee to brainstorm ideas for increasing membership.
 - b) **Margaret to:**

- i) **Determine if MAS membership fluctuates with Annual Meeting attendance, since this when people typically renew their membership.**
- ii) **Request from AAA a list of MAS members who did not renew their membership; contact them to ask why they did not re-up.**

5) Midyear Meeting report (Clara Chen; 5 minutes); refer to Supporting Documents, pp. 26-27.

- a) 166 submissions. Similar to past 2 years. Accepted 93 papers for concurrent sessions.
- b) Preregistration of 311
- c) Key changes were to:
 - i) integrate Teaching Symposium with concurrent sessions;
 - ii) move JMAR forum to the time period right after Friday lunch in effort to increase attendance; and,
 - iii) schedule plenaries as bookends to the program.
- d) Hotel contract for 2018 MAS meeting has been finalized. Meeting will be in Ft. Lauderdale.
- e) Michal Matejka developed a budget for the 2018 meeting. The practice of preparing a budget should be used going forward in analysing and selecting meeting sites. This will require meeting co-leads to request detailed information from AAA and be diligent in following up on these requests.
 - i) **Michal Matejka/Matthias Mahlendorf – report actuals against Michal’s budget for Fort Lauderdale; develop a budget for 2019 conference.**

6) Teaching Symposium report (Margaret Christ; 5 minutes).

- a) AAA helped to put together a panel on life-long learning and next generation of accountants.
- b) There will be a session on data analytics session.
- c) Representatives from the University of Arizona will have a session on student mental health.
- d) Since this was the first year of the symposium, Margaret used a committee to generate ideas. Going forward, it was decided that the lead should still retain a committee to generate relevant and creative ideas and topics. Similar to other conferences, the symposium will adopt an overlapping leadership structure in which each symposium leads serve two years. In the first year, they serve as co-lead learn what needs to be done, in the second year, the co-lead takes over as the lead, and another co-lead is assigned to learn the process. **Margaret Christ will update Ops Manual to reflect this structure.**

7) Case Conference report (Ann Dzurainin/Kip Krumwiede; 5 minutes).

- a) Holding conference at a university worked very well. It was cheaper than a regular hotel and well-attended by people outside of the immediate area and state.
- b) 57% of attendees said they never have been a member of MAS and at next meeting. **At the 2018 meeting, Margaret Schackell will use teaching conference to cross-sell MAS membership, the MAS conference, and the MAS Teaching Symposium.**
- c) **Ann Dzurainin will select and lead a task force to investigate how MAS could develop and deliver material on data analytics that helps instructors incorporate data analytics into managerial coursework.**

8) Increasing fees for Midyear Meeting? (Michal Matejka; Mina Pizzini 5 minutes). Refer to Supporting Documents, pp. 12-13.

- a) MAS is projected to lose \$20,000-\$30,000 on the 2018 and 2019 Midyear Meetings, even with sponsorship.
- b) It was agreed that MAS should reassess its revenue management strategy so that the section can cover expenses.
- c) **The Operating committee will develop a proposal to address the shortfall. This proposal will be put to the Executive Committee for an email vote by the end of April, 2018. Items to be considered are:**
 - i) **instituting fees for PhD students who attend the MAS conference (currently Ph.D. students are not charged for attendance);**

- ii) instituting submission fees for papers submitted to the MAS conference (currently there are not submission fees), and;
- iii) raising JMAR submission fees.

9) Publications Committee and *JMAR* Editor reports (Victor Maas; Karen Sedatole; 15 minutes) Refer to Supporting Documents, pp. 18-24

- a) New *JMAR* editor – Eva Labro will be the new editor. **The publications committee will draft a procedure for nominating incoming JMAR editors. Currently there is no policy in place.**
- b) Update on Editorial Liaison to Management Accounting Practice
 - i) Liaison position description was approved in vote on changes to Operating Manual.
- c) Change description of JMAR on website so that it has greater international appeal
 - i) It was proposed that the description on the website be changed, as shown in the supporting documents.
 - ii) Shane motioned that we vote on the change; Mina seconded the motion.
 - iii) All approved, none opposed, none abstained
 - iv) **Mina Pizzini will contact Jason Porter to update the website.**
- d) Moving JMAR to Kudos system – One concern is that authors have to provide a plain language description at time of submission. Papers change a lot from the time of initial submission. Should JMAR push back on AAA? Perhaps the abstract could be put in.
- e) Issues with AllenTrack. Seems that JMAR Editor has little leverage to change things despite the problems.

10) Consent agenda reports not discussed elsewhere on the agenda (Shane Dikoli, 5 minutes). Refer to Supporting Documents, pp. 14-31

- a) No discussion of other reports was necessary.

11) Other topics

- a) Nominating Committee staffing (Kristy Towry; 2 minutes) Nominating committee will meet to nominate the next president (after Anne Farrell) at conclusion of EC meeting.
- b) Sign on to IS statement on use of non-terminally qualified faculty to teach courses (Theresa Libby; 5 min). Refer to “Advocacy Position”. It is not clear how AAA will pursue this advocacy position with the AACSB. Currently, the AAA does not appear to have a process for actually following through on this advocacy position (or any other advocacy position). **Theresa Libby will put together a proposal for AAA to develop a process for following through on advocacy positions.**

12) Other business?

Meeting adjourned at 5:38pm.