

American Accounting Association Selects KGL for Full-Service Journal Production

*– Association Extends Sheridan Print Relationship to Add Copyediting, Composition,
and Author Proofing on KGL Smart Suite® –*

Glen Allen, VA and Lakewood Ranch, FL—September 20, 2022—The American Accounting Association (AAA) has selected KnowledgeWorks Global Ltd. (KGL) to deliver a full-scale production workflow for its journal program, replacing the need to manage multiple vendors. With sister company Sheridan recently awarded the Association’s journal printing contract, AAA has expanded its production partnership with a consolidated provider by transitioning to KGL Smart Suite.

AAA is the largest community of accountants in academia. Founded in 1916, the Association has a rich and reputable history built on leading-edge research and publications. AAA publishes 17 world-class journals, such as *The Accounting Review*, *Accounting Horizons*, *Issues in Accounting Education*, and *Auditing: A Journal of Practice & Theory*, amounting to 42 issues per year.

Smart Suite is a cloud-based ecosystem of publishing tools that streamlines the production of high-quality content. Using the various modules, Smart Edit®, Smart Compose®, Smart Proof®, and Smart Track®, KGL will manage all processes for AAA journals between accepted manuscripts and file delivery, including journal production management, copyediting, composition, web-based author proofing, and preparation of electronic deliverables for print and online presentation.

The consolidation of print and progressive technology services will allow AAA to maximize control of its publishing program, accommodate growth in page volume, and accelerate publication by reducing the need for multiple handoffs and checkpoints between vendors and AAA staff. With Smart Suite’s ability to handle LaTeX file submissions, simplify table formatting, and provide a user-friendly, self-service proofing interface, AAA journals will prioritize author centricity, making them more competitive in the field.

Stephanie Austin, Director of Content Strategy at AAA, commented: “As a society publisher looking to modernize our journal delivery, adopting KGL Smart Suite will eliminate the inefficient, manual oversight of our prior processes and will expedite our all-important time-to-publication. Using the HTML version of Smart Proof in particular, will be a positive leap forward for our author satisfaction and one our board is anticipating with enthusiasm.”

Nate Smith, Director of Operations, Journals, at AAA added: “We are really thrilled to join the KGL and Sheridan family for both print and content services. The transition to our production workflow has run very smoothly and has been every bit as professional and expert as we expected. We look forward to a long partnership.”

About the American Accounting Association

The American Accounting Association is the premier community of accountants in academia. Founded in 1916, we have a rich and reputable history built on leading-edge research and publications. The diversity of our membership creates a fertile environment for collaboration and

innovation. Collectively, we shape the future of accounting through teaching, research and a powerful network, ensuring our position as thought leaders in accounting. For more information, please visit aaahq.org.

About KnowledgeWorks Global Ltd.

KnowledgeWorks Global Ltd. (KGL) is the premier industry provider of editorial, peer review, production, management consulting, online hosting, and transformative solutions for every stage of the content lifecycle. KGL serves the journal, educational publishing, and eLearning markets from content creation through distribution of print and digital products. A division of CJK Group, Inc., KGL unites the content and technology expertise of Cengage Publisher Services and Cengage Learning with Sheridan Journal Services, Sheridan PubFactory and now KWF Consulting and KWF Editorial. The combined company brings over 200 years of experience serving the publishing market and is powered by state-of-the-art, intelligent automated solutions and delivery platforms including [Smart Suite](#) and [PubFactory](#). For more information, please visit www.kwglobal.com.

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