



For Immediate Release

The American Accounting Association Partners with Silverchair

(Charlottesville, VA and Lakewood Ranch, FL) September 28, 2022 – Silverchair announced today a new partnership with the American Accounting Association (AAA).

For over 100 years, AAA has been a thought leader in accounting, working to address key issues for accounting scholarship, education, and practice. AAA publishes 17 journals in addition to hosting numerous meetings and producing educational content for their members. The migration will help AAA expand their sales channels, enjoy direct Silverchair support, and improve visibility and discoverability.

“By gaining access to Silverchair’s full suite of self-serve publishing tools, AAA will enjoy greater flexibility and control over their product creation, layouts, and more,” said Thane Kerner, Silverchair CEO. “We welcome them to our community of mission-driven publishing partners and look forward to what we will build together.”

“We look forward to this new partnership to expand our offerings.” said Dr. Yvonne Hinson, AAA CEO. “Our journal collection and our members will benefit from partnering with such an esteemed organization as Silverchair.”

About The American Accounting Association

The American Accounting Association is the largest community of accountants in academia. Founded in 1916, we have a rich and reputable history built on leading-edge research and publications. The diversity of our membership creates a fertile environment for collaboration and innovation. Collectively, we shape the future of accounting through teaching, research and a powerful network, ensuring our position as thought leaders in accounting.

aaahq.org

About Silverchair

Silverchair is the leading independent platform partner for scholarly and professional publishers, serving our growing community through flexible technology and unparalleled services. We build and host websites, online products, and digital libraries for our clients’ content, enabling researchers and professionals to maximize their contributions to our world. Our vision is to help publishers thrive, evolve, and fulfill their missions.

www.silverchair.com

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