



FOR IMMEDIATE RELEASE
June 9, 2022

BDO FURTHERS COMMITMENT TO ACCOUNTING EDUCATION
Sponsors the American Accounting Association's Accounting PhD Rookie
Recruiting and Research Camp

Lakewood Ranch, FL– The American Accounting Association is pleased to announce that BDO USA, LLP, one of the nation's leading accounting and advisory firms, has entered into a multi-year agreement to be the premier sponsor of their Accounting PhD Rookie Recruiting and Research Camp – also known as "Rookie Camp". The annual event is a two-and-a-half-day forum for faculty and recruiters to meet, network with, and interview PhD candidates.

Rookie Camp, now in its 13th year, is the premier recruitment event to connect future leaders in accounting academia with the top educational institutions offering accounting degrees. It is a singular opportunity for accounting PhD candidates to present their research, network with faculty from leading academic institutions, and connect and collaborate with other PhD candidates. The relationship building aspect of the camp is particularly powerful as candidates seek to move from their PhD programs into faculty positions.

Yvonne Hinson, PhD, CPA, CEO of the American Accounting Association said, "BDO's support is a terrific example of how the accounting practice community, and the accounting academy, can partner to impact the future of the accounting profession."

"It is a unique opportunity for BDO to build relationships with current and future university faculty in our field," shared Catherine Moy, BDO's Chief People Officer. "These individuals are influencers for accounting graduates – graduates seek their counsel and weigh their advice when launching a career. Building awareness of our firm, our purpose and values, and our commitment to excellence with these educational leaders is key to our long-term recruitment strategy. We are thrilled to have the opportunity to work with the American Accounting Association to support Rookie Camp."

BDO's sponsorship of Rookie Camp is effective immediately and will run through 2024. As part of the sponsorship, BDO will have significant presence at the annual event, including a speaking slot as well as on-site representation in highly trafficked areas to interact with attendees. Learn more about Rookie Camp [here](#).

About the American Accounting Association

Promoting excellence in accounting education, research, and practice, the American Accounting Association (AAA) is the largest community of accountants in academia. Founded in 1916, we have a rich and reputable history built on leading-edge research and publications. The diversity of our membership creates a fertile environment for collaboration and innovation. Collectively, we shape the future of accounting through teaching, research, and a powerful network, ensuring our position as thought leaders in accounting. For more information about the AAA, please visit <https://aaahq.org/>.

About BDO USA

BDO is the brand name for BDO USA, LLP, a U.S. professional services firm providing assurance, tax and advisory services to a wide range of publicly traded and privately held companies. For more than 100 years, BDO has provided quality service through the active involvement of skilled and committed professionals. The firm serves clients through more than 70 offices and over has over 750 independent alliance firm locations nationwide. As an independent Member Firm of BDO International Limited, BDO serves multi-national clients through a global network of more than 95,000 people working out of over 1,700 offices across 164 countries.

BDO USA, LLP, a Delaware limited liability partnership, is the U.S. member of BDO International Limited, a UK company limited by guarantee, and forms part of the international BDO network of independent member firms. BDO is the brand name for the BDO network and for each of the BDO Member Firms. For more information please visit: www.bdo.com.

###