



Accounting Education News

Join Us for the 2022 Annual Meeting: “Growing Our Impact”

Plan to join us in San Diego for the 2022 Annual Meeting and the Conference on Teaching and Learning in Accounting (CTLA). We look forward to seeing you in San Diego for this exciting meeting with an array of featured speakers, workshops, concurrent sessions, an exhibit hall, and more!

Your participation helps us to become an even stronger and more impactful association! The theme of the 2022 Annual Meeting is “Growing Our Impact.” Now is the time to gather and use our individual and combined strengths to grow the profession with integrity, inclusion, equity, and belonging.

Learn more about what we have planned for the 2022 Annual Meeting in this issue of *Accounting Education News*!

July 29 - August 3, 2022 San Diego, CA



2022 **GROWING OUR IMPACT**

American Accounting Association Annual Meeting
and Conference on Teaching and Learning in Accounting

Jul 30 - 31:	Conference on Teaching and Learning in Accounting
Jul 29, 30 & 31:	Pre-Conference Workshops
Aug 1 - 3:	Annual Meeting (San Diego, CA)

For those not able to attend in person we are offering a subsequent virtual option:

Aug 11 - 12:	Virtual Annual Meeting
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2022 Annual Meeting Welcome from 2021–2022 AAA President Robert D. Allen

I invite you to attend the **106th Annual Meeting** of the American Accounting Association to be held in San Diego, California. The theme of the meeting is Growing Our Impact. **The Conference on Teaching and Learning in Accounting**, to be held **July 30–31**, includes sessions to help educators of all levels improve their teaching. The **Annual Meeting**, to be held **August 1–3**, is an opportunity to network with a variety of experts to improve our research and teaching.

For those not able to attend the Annual Meeting in person, we are offering a subsequent **Virtual Annual Meeting** to be held **August 11–12**. Those who attend the Annual Meeting in San Diego will also be able to attend the Virtual Annual Meeting at no additional charge.



Robert D. Allen
2021–2022 AAA President

Given the increasing costs of higher education, it is imperative that we find ways to grow our impact as accounting educators in both our teaching and our research. Our featured plenary speakers were carefully selected to share perspectives and expertise that will help us grow our impact. **Janine Guillot**, CEO of the Value Reporting Foundation, will kick off the annual meeting as plenary speaker on Monday, August 1. The Value Reporting Foundation was created through the merger of the International Integrated Reporting Council (IIRC) and the Sustainability Accounting Standards Board (SASB). Janine also serves as Special Advisor to the Chair of the recently created International Sustainability Standards Board (ISSB). Janine will share important perspectives on the creation and preservation of organizational value through holistic reporting. Sustainability reporting represents an important opportunity for accounting educators to conduct meaningful research and help guide our students to a growing set of opportunities in a changing world. Janine's message will provide important insight to help us grow our impact as accounting educators.

Dr. Patricia M. Dechow, University of Southern California, has been selected as the 2022 AAA Presidential Scholar and will be our plenary speaker on Tuesday August 2nd. Professor Dechow's research is published in all of the top accounting research journals. Her research has been cited more than 50,000 times, according to Google Scholar, and has also been discussed in various press articles and books including the *Wall Street Journal*, *Forbes*, *Institutional Investor*, and *The New York Times*. She currently serves as a member of the Advisory Board of Responsible Research in Business & Management.

Derreck Kayongo, former CEO of the Center for Civil and Human Rights, Social Entrepreneur, Global Soap Project Founder, and CNN Hero will be our Tuesday luncheon speaker. Derreck's compelling story and guiding principles are likely to stay with us long after his talk concludes.

Dr. Mark Dawkins, AAA President-Elect and Professor at the University of North Florida, will be our plenary speaker on Wednesday August 3rd when he will assume the role of AAA

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President. Mark served as Dean of the College of Business at University of North Florida from 2015-2020 and as Associate Dean for Academic Programs at the University of Georgia from 2008-2014. Mark is widely published in a variety of academic and practitioner journals. His research interests include bankruptcy, accounting education, and issues related to diversity and inclusion. Mark was inducted into The PhD Project Hall of Fame in 2015. Mark is the recipient of multiple teaching awards and has also been recognized for his service to the profession.

Learn more about our featured speakers:

Janine Guillot is Chief Executive Officer of the Value Reporting Foundation (VRF), a global nonprofit that helps businesses and investors develop a shared understanding of the relationship between sustainability performance and enterprise value. The VRF's resources—Integrated Thinking Principles, the Integrated Reporting Framework and SASB Standards—are used by businesses and investors in over 70 countries. Janine is also a Special Advisor to the International Sustainability Standards Board (ISSB), where she provides strategic advice and counsel to the ISSB Chair and IFRS Foundation Trustees, focusing on the consolidation of the VRF into the IFRS Foundation and the establishment of the ISSB.



Janine Guillot

Prior, Janine was CEO of the SASB Foundation (SASB). She led the establishment and widespread acceptance of SASB Standards as the leading industry-specific sustainability disclosure standards for the global capital markets. She also led the merger of SASB and the International Integrated Reporting Council (IIRC) to become the Value Reporting Foundation, a major step in simplifying the global sustainability disclosure landscape. As CEO of the Value Reporting Foundation, Janine works to advance progress towards a globally accepted corporate reporting system in which sustainability accounting develops the commensurate level of maturity, credibility and acceptance as financial accounting.

Janine has a distinguished career in financial services. Prior to joining SASB, she served as Chief Operating Investment Officer for the California Public Employees' Retirement System (CalPERS). Prior to CalPERS, she served as Chief Operating Officer for the European and Global Fixed Income businesses of Barclays Global Investors. At Bank of America, she served in Chief Financial Officer and Chief Administrative Officer roles for retail and commercial business units.

A graduate of Southern Methodist University (SMU), Janine began her career as a technical accountant and auditor with Ernst & Young. In recognition for her leadership at the intersection of sustainability, accounting and finance, Janine was selected as a 2020 and 2021 NACD Directorship 100 Honoree and named to the 2020 Business Insider's 100 People Transforming Business list.

Janine serves on the Board of Directors of the Value Reporting Foundation, the Marin Agricultural Land Trust, and Equilibrium Capital; on the Senior Advisory Board at the Center for Responsible Business at UC Berkeley's Haas School of Business; and on the Advisory Board of Blockchain Co-investors. She is a former member of the FDIC's Systemic Resolution Advisory Committee and California's Climate-Related Risk Disclosure Advisory Group.



Patricia Dechow

Patricia Dechow is the Robert R. Dockson Professor of Business Administration and a professor of accounting at the Marshall School of Business at the University of Southern California. She was previously a member of the faculty at the Haas School of Business at the University of California, Berkeley, where she served as Chair of the Accounting Group from 2008 to 2013. She has also taught at the University of Michigan and The Wharton School.

One of the leading and most highly cited accounting researchers in the nation, Dechow research focuses on accounting accruals, the quality of earnings, and the

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effect of analysts' forecasts on investors' perceptions of firm value. She has developed measures to determine whether a firm has manipulated its financial statements and her work has appeared in many journals that include *The Accounting Review*, *Contemporary Accounting Research*, and *Journal of Accounting and Economics*.

Dechow received the American Accounting Association's Seminal Contribution to Accounting Literature Award in 2019 and received AAA Distinguished Contribution to Accounting Literature awards in 2010 and 2015 and the FARS Distinguished PhD Mentoring Award in 2020. She was inducted into the Australia Accounting Hall of Fame in 2022. Dechow earned a bachelor's degree at the University of Western Australia and a doctorate in accounting and finance from the W.E. Simon School of Business Administration at the University of Rochester. She is currently Managing Editor of *Review of Accounting Studies*.

With his trademark panache, **Derreck Kayongo** tells his courageous story of survival, social entrepreneurship, and humanitarianism, and the life lessons he learned along the way.

From Ugandan refugee to successful entrepreneur, CEO, and renowned human rights activist, Derreck's journey inspires audiences to dream big. Through personable and articulate storytelling, he shares his visionary ideas for harnessing the power of observation and creative problem solving, applicable to any organization or community. It's all about taking responsibility while looking for opportunities to improve.



Derreck Kayongo

Derreck is the founder of the Global Soap Project: a humanitarian aid organization that collects discarded and unused soap from thousands of hotels worldwide, reprocesses it, then distributes it to in-need populations around the world. The project was born from his simple observation about how much soap is available in hotels, and how much is thrown away when hotel rooms are turned. This observation turned into a simple yet innovative idea that is now battling global health issues in 90 countries. Hygiene-related diseases, and the resulting deaths, have dissipated in many at-risk communities, thanks in part to Derreck's creative problem solving.

The energy and enthusiasm levels are unmatched as Derreck brings his stories and principles to life. He identifies the key factors of his personal and professional success with the memorable acronym S.E.L.F.: Service, Education, Leadership, and Faith. He calls upon his dynamic experiences to empower audiences, inspiring an entrepreneur spirit made possible only through creative problem solving. Derreck's emotionally-packed presentations linger long after his speech, empowering audiences to invent their own self-made motto of success so they can create tangible change in the world.

In creating this global humanitarian initiative, Derreck demonstrates that a simple yet novel idea has the power to transform millions of lives. That "the little guy can do something big." It is this creativity and innovation that led him to be named a 2011 CNN Top Ten Hero and a 2014 TED Talks speaker.

Derreck's demonstrated passion for helping others and commitment to innovative thinking led him to the role of CEO of the National Center for Civil and Human Rights. During his time as CEO, he elevated the visibility of the Center on a global scale, showcasing stories of victims of civil rights abuse and the heroic actions that changed the course of history.

Derreck is an advisory board member for The Fletcher School of Law and Diplomacy at Tufts University. He is an internationally recognized visionary and humanitarian. The Global Soap Project demonstrates his creativity and innovation, making him a leader in both global health and environmental sustainability. His infectious optimism and powerful storytelling inspire audiences from all walks of life to see the bigger picture.

Mark C. Dawkins is Professor of Accounting and former Dean and Distinguished Professor for Excellence in the Coggin College of Business at the University of North Florida (UNF). He is incoming President of the American Accounting Association (AAA). Prior to his UNF appointments, he was an Associate Professor of Accounting in the Terry College of Business at the University of Georgia (UGA), served as the Associate Dean

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Mark C. Dawkins

for Academic Programs from 2008-2014, served as Director of Diversity Relations from 2004-2008, and served on the accounting faculty from 1994-2015. He received his Ph.D. in accounting from Florida State University, MBA (finance) and MACC (auditing) from the University of Florida, and a B.S. in management from the Georgia Institute of Technology.

Professor Dawkins' research interests include bankruptcy, market effects of information asymmetry, and market reactions to information disclosures. His recent research focuses on evaluating alternative earnings metrics, assessing faculty publications, and connecting academic research to business practice. He has published in *The Journal of Finance*, the *Journal of Financial & Quantitative Analysis*, the *Journal of Accounting, Auditing and Finance*, the *Journal of Business, Finance & Accounting*, the *Journal of Banking and Finance*, *Advances in Accounting*, the *Journal of Managerial Issues*, *The CPA Journal*, and other journals.

Professor Dawkins was a co-recipient of the 2006 and 2003 Beta Alpha Psi Outstanding Teacher of the Year award at UGA, and he received the 2006 and 2003 Alpha Kappa Psi Accounting Teacher of the Year Award. He is a member of the American Accounting Association, the American Institute of Certified Public Accountants, the National Association of Accountants, The PhD Project, and the Accounting Doctoral Student Association.

In addition to the plenary speakers, the concurrent sessions will include thought provoking panel sessions, research presentations, and teaching presentations. The Annual Meeting offers a wide variety of opportunities for us to consider new ways to grow our impact as accounting educators. I hope you will be able to join us in San Diego July 30–August 3rd.

Bob Allen

2021-2022 AAA President

2022 Exhibit Hall Hours & Early Bird Reception

The Exhibit Hall at the Annual Meeting will be open Sunday, Monday, and Tuesday. Plan on joining us for the Early Bird Reception on Sunday, July 31st from 5:30 pm–7:00 pm. Daily coffee breaks will also be held in the Exhibit Hall.

The Exhibit Hall hours are as follows:

Sunday, July 31:	3:00 pm–7:00 pm
Monday, August 1:	8:00 am–12:15 pm 1:30 pm–5:00 pm
Tuesday, August 2:	8:00 am–12:15 pm 1:30 pm–4:30 pm



New this year: Have your QR code from the Annual Meeting app scanned at our exhibitor booths for the Passport to Prizes game.

***NEW* This Year at the 2022 Annual Meeting**

There are so many new and exciting innovations to share with you in San Diego this year:

- Self-service badge pickup at kiosks providing a touchless, expedited experience.
- Choice of self-service on-site registration or AAA staff supported on-site registration.
- Automated CPE check-in using the Meeting App—No more paper sign-in/out!
- Enhanced AAA Meeting App keeping you informed with the program searchable by tracks, hotel maps to help navigate, personal QR code for sharing with exhibitors or other attendees, and social media wall to keep engaged during the meeting.
- New and extended Career Center hours to allow participants to attend paper sessions outside of their recruiting efforts.
- New Wellness Challenge and the continuation of our Annual Meeting Running Group in its 8th year.
- Virtual Annual Meeting option available on a separate date outside of the in-person Annual Meeting.
- **FREE** wi-fi available to members at both hotels!



We are looking forward to seeing you all in San Diego for the 2022 Annual Meeting!

AAA Luncheon Tickets

Annual Meeting attendees will have the opportunity to purchase Tuesday and/or Wednesday luncheon tickets with their Annual Meeting registration. Luncheon tickets are NOT included with each registration. Tickets are purchased on a first-come, first-served basis.

- **Tuesday Luncheon: \$40 per ticket**
- **Wednesday Luncheon: \$30 per ticket**



Guest tickets are also available for purchase for the Tuesday and Wednesday luncheons at the prices listed above. Luncheon tickets will not be sold on-site at the 2022 Annual Meeting. There will not be a stand-by line at the time of the luncheons on Tuesday and Wednesday.

Special Meal Requests:

Special meal ticket requests, including gluten-free, dairy-free, vegetarian, and vegan options must be ordered in advance with your Annual Meeting registration. Other special dietary restrictions/allergies can be noted at the time of registration.

Annual Meeting Hotel Information

The American Accounting Association's Annual Meeting will be held in San Diego, CA July 29–August 3, 2022 at the **Manchester Grand Hyatt San Diego** and the **Marriott Marquis San Diego Marina**.

To receive the special conference rate be sure to:

- Identify yourself as attending the American Accounting Association Annual Meeting.
- A credit card guarantee is required to confirm your reservation.
- Make your reservation by July 3, 2022.

Manchester Grand Hyatt San Diego

1 Market Place

San Diego, CA 92101 USA

Toll-Free: 1-888-421-1442

Telephone: 1-619-232-1234

Group Rate: single/double \$279/night



Marriott Marquis San Diego Marina

333 West Harbor Drive

San Diego, CA 92101 USA

Toll-Free: 1-800-228-9290

Telephone: 1-619-234-1500

Group Rate: single/double \$289/night

PLEASE make your reservations as early as possible to take advantage of this special room rate. Note we cannot guarantee that any additional rooms will be available in the hotel once our block of rooms is sold out, even if the block is sold out before the cut-off date. Complimentary internet access in guest rooms, if booked within group block.

AAA Meeting Attendees with Limited Mobility

If you have limited mobility during your participation in the AAA Annual Meeting, it is very important that you notify the hotel when you make your reservations, and when you check into the hotel. Should there be an emergency that would require evacuation, hotel staff need to know that you would require assistance. This includes temporary mobility issues that might unexpectedly slow you down like an injury, crutches, etc. Please request instructions directly from the hotel about how to proceed in case of an emergency.

Air/Ground Transportation Options

- San Diego International Airport (Lindbergh Field), approximately 3 miles to hotels
- Taxi service is available from the lower level curb of all terminals at San Diego International Airport. The approximate cost is \$15–\$20 (price is subject to change).
- Shuttle services are also available at the airport. For a list of airport shuttle services, please visit **<https://www.san.org/to-from/Shuttles>**



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ADDITIONAL HOTEL INFORMATION

The AAA will be following and enforcing the current CDC protocols in place during all AAA in-person events, effective immediately. We are monitoring daily and relying on guidance from the Center for Disease Control and Prevention (CDC) to understand the current situations, make overall organizational decisions, and provide useful information and guidance to our members attending meetings in person.

- We encourage attendees to download hotel apps to provide a touchless experience. These apps now provide check-in, check-out, digital room key, and room service (if available) all providing a touchless experience for you. See below for more information:

World of Hyatt App Download for contactless experience

- Android - <https://play.google.com/store/apps/details?id=com.Hyatt.hyt>
- Apple - <https://itunes.apple.com/us/app/hyatt-hotels/id476639005>

Hyatt Global Care and Cleanliness Commitment Website

- <https://www.hyatt.com/info/global-care-and-cleanliness-commitment>

Marriott Bonvoy App Download for contactless experience

- Android - https://play.google.com/store/apps/details?id=com.marriott.mrt&hl=en_US
- Apple - <https://apps.apple.com/us/app/marriott-bonvoy/id455004730>

Marriott Commitment to Clean

- Video: <https://www.youtube.com/watch?v=VXGEeydxN90>
- Website: <https://clean.marriott.com/>



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The 15th Annual AAA Conference on Teaching and Learning in Accounting

Saturday, July 30th and Sunday, July 31st

The Conference on Teaching and Learning in Accounting (CTLA) is dedicated to improving faculty skills and expanding faculty resources with a goal of effective student learning. The Conference achieves these pursuits through presentations and panel discussions on instructional best practices, emerging technologies, and practitioner needs; sharing of creative classroom activities and cases; and networking opportunities with colleagues.

Register Early! Space for this popular conference is limited.

CTLA Registration (AAA membership is also required) is \$330 if paid before June 14, 2022 (\$380 if paid June 15–July 14, and \$430 if paid after July 14 or onsite).

Who Should Attend the CTLA?

CTLA is designed for all interested in developing, refining, and perfecting their teaching strategies and materials and their craft of accounting education. New faculty and Ph.D. students, as well as experienced faculty, are encouraged to attend and participate.

This Year's Meeting

The 2022 CTLA will provide a day and a half of valuable CPE credit for one low price! Your registration fee includes continental breakfast, lunch, and a reception on Saturday, continental breakfast on Sunday, and admission to the AAA Sunday evening Exhibit Hall reception. Sunday afternoon you are free to explore San Diego, CA or attend AAA CPE sessions.

Our Keynote Speaker

Jonathan Mooney, award winning writer, entrepreneur, and activist, has been featured in *The New York Times*, *The Los Angeles Times*, *The Chicago Tribune*, *USA Today*, HBO, NPR, ABC News, *New York Magazine*, *The Washington Post*, and *The Boston Globe*. A nationally recognized advocate for neurological and physical diversity, he's been speaking across the nation about neurological and physical diversity for two decades, inspiring those who live with differences and calling for change. He has published three books: *The Short Bus*, *Learning Outside the Lines*, and *Normal Sucks*.



Goals of the Conference on Teaching and Learning in Accounting:

- Supporting and involving the community of accounting educators interested in sharing teaching ideas and resources
- Re-energizing accounting faculty with new ideas and solutions for the classroom
- Exploring new ideas, issues, and solutions for supporting teachers and students of accounting
- Providing 12 hours of CPE over a day and a half for faculty interested in teaching and learning in accounting
- Creating networking opportunities for those with shared interests

Annual Meeting Activities (Monday–Wednesday, August 1–3)

All CTLA attendees will receive an Insider's Guide to the Annual Meeting. If you register to attend the Annual Meeting, you can use this guide to help you identify sessions on teaching-related topics held throughout the three days of concurrent sessions.

How Can I Register for CTLA?

Registration for CTLA requires AAA membership. You can register for the CTLA separately, or in combination with the 2022 Annual Meeting.

For questions about the conference and for registration information, please contact Stephanie Glaser at stephanie@aaahq.org.

View more at <https://aaahq.org/Meetings/2022/CTLA>

2022 Annual Meeting at a Glance*

Friday, July 29, 2022

7:00 am–8:00 am Registration for Workshop #1 Only
8:00 am–4:30 pm Workshop #1
5:30 pm–7:00 pm Registration
Member Services
Service Project

Saturday, July 30, 2022

7:00 am–6:00 pm Registration
Member Services
Service Project
7:30 am–7:30 pm Career Center and Member Services
8:00 am–5:30 pm Pre-Conference Workshops
Conference on Teaching and Learning in Accounting (CTLA)

Sunday, July 31, 2022

7:00 am–6:00 pm Registration
Member Services
Service Project
7:30 am–7:30 pm Career Center and Member Services
8:00 am–12:00 pm CTLA
8:00 am–4:30 pm Ethics Research Symposium
Pre-Conference Workshops
Accounting Exemplar Award Luncheon (ticket required)
12:00 pm–1:00 pm Exhibits
3:00 pm–7:00 pm Early Bird Reception (badge required)
6:00 pm–7:30 pm Dinner On Your Own
7:00 pm–8:00 pm Section Business Meeting (AAH)

Monday, August 1, 2022

6:45 am–8:15 am Section Breakfast with Business Meeting (TLC)
7:00 am–8:15 am Section Breakfasts (ATA, SET)
7:00 am–5:00 pm Registration
Member Services
Service Project
7:30 am–7:30 pm Career Center and Member Services
8:00 am–12:15 pm Exhibits
8:30 am–9:45 am Opening Plenary Session
Speaker: Janine Guillot
9:45 am–10:15 am Coffee Break
9:45 am–11:00 am Interactive Sessions
10:15 am–11:45 am Section Business Meetings
Concurrent Sessions
12:00 pm–1:45 pm Section Luncheons (ticket required)
- Auditing, GNP, IAS, MAS, TYC)
1:30 pm–5:00 pm Exhibits
2:00 pm–3:30 pm Section Business Meetings (GNP)
Concurrent Sessions
3:00 pm–4:30 pm Interactive Sessions
3:30 pm–4:00 pm Coffee Break
4:00 pm–5:30 pm Section Business Meetings (PI)
Concurrent Sessions
6:00 pm Welcome Reception (badge required)
Dinner on Your Own

Tuesday, August 2, 2022

7:00 am–8:15 am Section Breakfasts (AIS, DIV, GIWB)
7:30 am–7:30 pm Career Center and Member Services
8:00 am–12:15 pm Exhibits
8:00 am–5:00 pm Registration
Member Services
Service Project
8:30 am–9:45 am Plenary Session
Speaker: Patricia Dechow
9:45 am–10:15 am Coffee Break
9:45 am–11:00 am Interactive Sessions
10:15 am–11:45 am Section Business Meetings
Concurrent Sessions
12:00 pm–1:45 pm AAA Luncheon (ticket required)
Speaker: Derreck Kayongo
1:30 pm–4:30 pm Exhibits
2:00 pm–3:30 pm Concurrent Sessions
3:00 pm–4:30 pm Interactive Sessions
3:30 pm–4:00 pm Coffee Break
4:00 pm–5:30 pm Concurrent Sessions
Dinner on Your Own

Wednesday, August 3, 2022

7:00 am–8:15 am Section Breakfasts (FA)
8:00 am–11:00 am Member Services
Service Project
8:00 am–2:00 pm Registration
8:30 am–9:45 am Plenary Session
Speaker: Mark C. Dawkins
9:45 am–10:15 am Coffee Break
10:15 am–11:45 am Concurrent Sessions
10:15 am–5:30 pm Faculty-Student Collaborations in Accounting (FASTCA-22)
12:00 pm–1:45 pm AAA Luncheon (ticket required)
2:00 pm–3:30 pm Concurrent Sessions
3:30 pm–4:00 pm Coffee Break
4:00 pm–5:30 pm Concurrent Sessions
5:30 pm–6:00 pm Closing Reception



*Schedule subject to change

26th Annual Ethics Research Symposium

Do accounting ethics inspire you? If so, then the **26th Annual Ethics Research Symposium** is for you! All AAA members are invited to attend the Symposium on Sunday, July 31, 2022, from 8:00 am–5:00 pm PDT, preceding the AAA Annual Meeting in San Diego, CA.

Classic perspectives of ethics and accounting place them at the core of the accounting profession's obligation to serve the public interest and honor the public trust. Beyond the profession's obligation, accounting scholars have an obligation to highlight the role of ethics, accountability, and responsibility and the impact of accounting on society. These themes have never been more important and play a critical role in investigating causes and consequences of (un)ethical practice and policy at the systemic, organizational, and individual levels.



The Symposium encourages thoughtful research on the ethical applications of teaching, practice, and/or business that ultimately benefits the individual, government, or society. Accordingly, we challenge researchers in other accounting areas to identify and address the ethical implications of their research. The Accounting Exemplar award and the Excellence in Accounting Ethics Education Award will be presented by the Public Interest Section during the Symposium. In addition, the Symposium will recognize other research, including Best Research Paper, Best Innovation for Teaching, Best Paper by a current doctoral student, or Best Paper by an early career scholar (graduation from a doctoral program must have occurred within the last 3 years).

Registration for the Symposium is restricted to current AAA members. The Registration Fee is \$275 and includes breakfast and the Accounting Exemplar Luncheon.

Questions can be sent to the Ethics Research Symposium Co-Chairs: Lisa Baudot, UCF (lisa.baudot@ucf.edu) and Dana Wallace, UCF (dana.wallace@ucf.edu).

For more information, visit

<https://aaahq.org/Meetings/2022/Annual-Meeting/Ethics-Research-Symposium>

2022 AAA Virtual Annual Meeting—August 11 & August 12

For those not able to attend the in person meeting in San Diego, we are offering a subsequent virtual option. You may register for the virtual meeting-only option. For those registering for the in-person meeting, the virtual option is included in the price of registration.



Thursday, August 11th:

11:00 am–12:00 pm EDT	Live Welcome from AAA President/Keynote Recording
12:15 pm–1:45 pm EDT	Concurrent Sessions
2:00 pm–3:00 pm EDT	Concurrent Sessions
3:45 pm–5:15 pm EDT	Concurrent Sessions
5:30 pm–7:00 pm EDT	Concurrent Sessions

Friday, August 12th:

11:00 am–12:00 pm EDT	Live Welcome from AAA President/Keynote Recording
12:15 pm–1:45 pm EDT	Concurrent Sessions
2:00 pm–3:00 pm EDT	Concurrent Sessions
3:45 pm–5:15 pm EDT	Concurrent Sessions
5:30 pm–7:00 pm EDT	Concurrent Sessions

Pre-Conference Workshops

All the Pre-Conference Workshops and Symposia listed in this section are eligible for Continuing Professional Education (CPE) credit. These workshops are scheduled on Friday, July 29; Saturday, July 30; and Sunday, July 31. Lunch will be provided only for Workshop #01 and the Ethics Symposium. Attendance at these workshops is restricted to current AAA members.

Half-day sessions are \$100 each, and full-day sessions are \$200 each. Workshops #16 and 22 are no cost. For the full descriptions, go to <https://aaahq.org/Meetings/2022/Annual-Meeting/PreConference-Workshops>

FRIDAY, JULY 29—FULL DAY

8:00 am–4:30 pm PDT

Workshop #01: 2022 Transformative Technologies Workshop: Quantum Computing in Practice (Information Technology—7.8 CH)
*Lunch is provided for this workshop

Organizers: Deniz Appelbaum, Montclair State University; Feiqi (Freddy) Huang, Pace University; J. Donald Warren, Jr, Lamar University
Sponsor: Strategic and Emerging Technologies Section

SATURDAY, JULY 30, 2022—FULL DAY

8:00 am–4:30 pm PDT

Workshop #02: 31st Annual Research Workshop on Strategic and Emerging Technologies in Accounting, Auditing, and Tax (Accounting, Auditing, Tax—7.8 CH)

Organizers: E. Jin Lee, Bryant University; Jun Dai, Michigan Technological University
Sponsor: Strategic and Emerging Technologies Section

SATURDAY, JULY 30, 2022—HALF DAY

8:00 am–11:00 am PDT

Workshop #03: Experiential Learning: Lessons from a “Non” Classroom (Accounting—3.0 CH)

Presenters: Terry Campbell, Indiana University, Kelley School of Business; Christopher Cook, Indiana University, Kelley School of Business; Bree Josefy, Indiana University, Kelley School of Business; Katie Metz, Indiana University, Kelley School of Business

8:00 am–12:00 pm PDT

Workshop #04: Fraud, the AICPA's Fraud Risk Framework and Statements on Forensic Services (Auditing—4.2 CH)

Presenter: Kenn Heaslip, Kenneth Heaslip, CPA

8:00 am–12:00 pm PDT

Workshop #05: Analytics Automation - Learn to Use Alteryx (Computer Software & Applications—4.2 CH)

Presenters: Ann Dzuranin, Northern Illinois University; Guido Geerts, University of Delaware; Margarita Lenk, Colorado State University

1:00 pm–4:00 pm PDT

Workshop #06: How to Teach SOC Reports (Auditing— .0 CH)

Presenter: Myles Stern, Wayne State University

1:00 pm–4:30 pm PDT

Workshop #07: How to Integrate Technology in Accounting Courses (Information Technology—3.5 CH)

Presenter: Kristine Brands, United States Air Force Academy

1:00 pm–4:30 pm PDT

Workshop #08: The AICPA's New Audit and Attestation Standards (Auditing—3.5 CH)

Presenter: Kenn Heaslip, Kenneth Heaslip, CPA

SUNDAY, JULY 31, 2022—FULL DAY

8:00 am–4:00 pm PDT

Workshop #09: What is Academic Journalism? Workshopping Ideas to Publish in Professional Journals and for Influence. (Specialized Knowledge—7.0 CH)

Presenter: Marsha Huber, Institute of Management Accountants

SUNDAY, JULY 31, 2022—HALF DAY

8:00 am–11:00 am PDT

Workshop #10: Gamification in Accounting Courses (Computer Software & Applications—3.0 CH)

Presenters: Chris Edmonds, The University of Alabama at Birmingham;

Jennifer Edmonds, The University of Alabama at Birmingham; Mark Edmonds, The University of Alabama at Birmingham; Melissa Schulte, University of Missouri—Kansas City

8:00 am–12:00 pm PDT

Workshop #11: Using IDEA to Introduce Data Analytics in Accounting and Auditing Courses (Information Technology—4.2 CH)

Presenter: Myles Stern, Wayne State University

8:00 am–12:00 pm PDT

Workshop #12: Leases: What We've Learned Since Implementation (Accounting—4.2 CH)

Presenters: Kenn Heaslip, Kenneth Heaslip, CPA

8:00 am–12:00 pm PDT

Workshop #13: Technology Trends: What Hath the Pandemic Wrought? (Information Technology—4.2 CH)

Presenters: Eric Cohen, Cohen Computer Consulting; Glen Gray, California State University, Northridge

1:00 pm–4:00 pm PDT

Workshop #14: Fraud Storytelling - Resources, Cases, and Examples to Use across the Curriculum (Accounting—3.0 CH)

Presenters: Patricia Johnson, Southern New Hampshire University

1:00 pm–4:00 pm PDT

Workshop #15: FASB/IASB Update - VIRTUAL (Accounting—3.0 CH)

Presenters: Christine Botosan, Financial Accounting Standards Board; Mary Tokar, International Accounting Standards Board; Zach Gast, International Accounting Standards Board; Cassie Mongold, Financial Accounting Standards Board
Sponsors: Financial Accounting and Reporting Section and International Accounting Section

(continued on next page)

Pre-Conference Workshops

SUNDAY, JULY 31, 2022– HALF DAY

1:00 pm–4:00 pm PDT

Workshop #16: New Leaders Invitational (Personal Development–3.0 CH)
Includes reception

Panelist: Scott Collins, Director of One-Year MAcc Program and Accounting Discipline Coordinator, Pennsylvania State University; Kecia Williams Smith, Director of MAcc Program, North Carolina Agricultural and Technical State University; Ted Christensen, Director of the J.M. Tull School of Accounting, University of Georgia; Danny Lanier, Chair of the Department of Accounting, Elon University

Sponsor: Accounting Programs Leadership Group

1:00 pm–4:30 pm PDT

Workshop #17: Accounting History Pathways: Topics and Methods (Accounting–3.6 CH)

Presenters: Stephan Fafatas, Washington and Lee University; Yvette Lazdowski, University of New Hampshire at Manchester

Sponsor: Academy of Accounting Historians

1:00 pm–4:30 pm PDT

Workshop #18: What You Really Need to Know about Blockchain (Information Technology–3.6 CH)

Presenters: Myles Stern, Wayne State University

1:00 pm–4:30 pm PDT

Workshop #19: Revenue Recognition: What We've Learned Since Implementation (Accounting–3.6 CH)

Presenters: Kenn Heaslip, Kenneth Heaslip, CPAHeaslip, CPA

1:00 pm–4:30 pm PDT

Workshop #20: Teaching Your Students about Cryptocurrencies (Information Technology–3.6 CH)

Presenters: Eric Cohen, Cohen Computer Consulting; Glen Gray, California State University, Northridge

1:00 pm–4:30 pm PDT

Workshop #21: Managing Fraud Risks in Uncertain Times (Specialized Knowledge–3.6 CH)

Presenters: Mike Brodsky, Deloitte & Touche LLP; Christine Cheng, The University of Mississippi

Sponsor: Forensic Accounting Section

2:00 pm–3:30 pm PDT

Workshop #22: Preparing for the Interview Process (Personal Development–1.8 CH)

Presenters: TBD

Sponsor: American Accounting Association



The American Accounting Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State Boards of Accountancy have the final authority on the acceptance of individual course for CPE credit.

Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website:

<https://www.nasbaregistry.org>.

Information about each workshop's learning objectives, prerequisites, advanced preparation requirements, program level, field of study and CPE hours are available online. Go to the Pre-Conference Workshop main page at

<https://aaahq.org/Meetings/2022/Annual-Meeting/PreConference-Workshops> and then click on the title of each workshop to learn more.

Registration for the Pre-Conference Workshops requires AAA Membership **and** registration to the 2022 Annual Meeting. There is not the ability to register for workshops-only.

Please note: All cancellations must be submitted in writing to **info@aaahq.org**. A refund of the conference fee, minus a \$100 administrative fee, will be given for cancellations received by July 14, 2022. No refunds will be available after July 14, 2022, this includes cancellations of meal tickets purchased, guest registrations, CTLA, Ethics Symposium and Pre-Conference Workshops.

AAA Career Center

Career Center at the Annual Meeting

July 30–August 2, 2022 | San Diego, CA



Welcome back to the Career Center at the Annual Meeting (CCAM). We are very excited to be back together again!

The CCAM is the AAA's most encompassing recruiting event. The 2022 CCAM brings candidates and recruiting institutions together to make career connections from across the world. Held in conjunction with the AAA Career Center, the 2022 CCAM offers services that make job recruitment affordable and efficient for both recruiting institutions and candidates.

What's new in '22?

We have **expanded our Interview Hall hours** and now have **FREE wi-fi**.

- This year our scheduled start times begin at 7:30 am. Each day will have two sessions that run from 7:30 am–1:30 pm and 1:30 pm–7:30 pm. We have extended the availability by two hours!
- The Interview Hall also has new days. It will kick off on **Saturday, July 30th**, and run through **Tuesday, August 2nd**. We know that you want to make the most of your time at the Annual Meeting and think these extended hours, along with access to wi-fi in both hotels will enable you to do just that.

Recruiters:

Make your reservation for the Interview Hall today. We offer privacy draped tables with seating for three and an adjacent candidate waiting area. Table reservations are first come, first served. Reserve your tables right away. Please note if you have more than two recruiters interviewing, we cannot guarantee extra chairs will be available. Consider reserving two tables for each session, and we will be sure they are adjacent to each other. Candidates are not permitted into the Interview Hall unless accompanied by a recruiter.

Candidates:

Register to attend the Interview Process Workshop, there is no charge for this workshop, but registration is required. **The workshop will be held on Sunday, July 31st at 2:30 pm.** Please note that the Interview Hall is not for walk-in interviews, they are by appointment only.



We invite you to take advantage of these opportunities. For more information on the Career Center and the events at the Annual Meeting, please visit the Career Center online at **<https://aaahq.org/Meetings/2022/Annual-Meeting/Career-Center>**

Requests for Meeting Space and Alumni Functions

Meeting space may be reserved for events held during the 2022 AAA Annual Meeting in San Diego. Alumni events and other functions may be scheduled during the following times, space permitting:

- **Sunday, July 31:** Breakfast, lunch, and evening functions
- **Monday, August 1:** Breakfast, lunch, and evening functions.
- **Tuesday, August 2:** Breakfast and evening functions
- **Wednesday, August 3:** Breakfast functions



Manchester Grand Hyatt San Diego (left) and the Marriott Marquis San Diego (below)



Questions can be sent to Debbie Gardner at the American Accounting Association (debbie@aaahq.org).

Room assignments for requested space will begin in June, 2022. You can request space online at <https://aaahq.org/Meetings/2022/Annual-Meeting/Event-Requests>.

We will need to know the period during which you wish to hold your meeting/function (date, time, and length); the name of the event; estimated attendance; and the names, telephone number, and email address of the contact person. Events with food and beverage will be coordinated directly with the Hotel Catering Department where the event is scheduled for menu selection and payment.

2022–2023 AAA Membership Dues

Annual Meeting registration policy requires payment of membership dues for the September 2022 to August 2023 year. We offer an unparalleled range of membership benefits designed to help you grow throughout your career.

- Membership dues include Digital Library Access to *The Accounting Review*, *Accounting Horizons*, and *Issues in Accounting Education*. In addition, the online journals *Accounting and the Public Interest*, *Behavioral Research in Accounting*, *Journal of Emerging Technologies in Accounting*, *Journal of Financial Reporting*, *Journal of Forensic Accounting Research*, *Journal of Information Systems*, *Journal of International Accounting Research*, *Journal of Management Accounting Research*, *The ATA Journal of Legal Tax Research*, and *The Journal of the American Taxation Association* are available to all AAA members. *Current Issues in Auditing* and the *Journal of Government & Nonprofit Accounting* are Open Access journals.
- Members have the opportunity to join any of our 17 Sections, and are also part of the region they work in. For more about Sections, please visit <http://aaahq.org/Sections-Regions>
- Members may add print subscriptions to AAA journals for an additional cost: *The Accounting Review*: \$85, *Accounting Horizons*: \$50, and *Issues in Accounting Education*: \$50.
- An additional benefit of membership is access to the AAA Career Center, which provides the opportunity to post/search jobs and resumes.

If you have any questions about membership, our Membership Team is ready to serve you at 941-921-7747 or email info@aaahq.org.

AAA Service Project

2022 Service Project Partner: ShelterBox

We are proud to continue our partnership with ShelterBox for the 2022 Service Project in San Diego, CA. As the largest community of accountants in academia, we are fortunate to be able to make a difference in the lives of so many families all over the world that desperately need help.



You can donate to ShelterBox when you register for the 2022 Annual Meeting. You can also donate in-person at the Service Project Desk at the Manchester Grand Hyatt San Diego hotel.

Your contributions are greatly appreciated!

Your tax-deductible donation (U.S.) is used to provide support for all costs associated with ShelterBox worldwide deployments, including but not limited to lifesaving equipment, response teams, transportation, and collaboration with local or international partners. ShelterBox USA earns Charity Navigator's highest "4-Star" rating as well as a "Platinum" status from GuideStar.



What Your Donation Funds:

- **How much does one ShelterBox cost?** One Complete ShelterBox = \$1,000
- **How much do supplies cost?**
 - \$500 Tent
 - \$250 Complete Cooking Set
 - \$100 Complete Shelter Kit
 - \$30 Solar Lights
 - \$20 Soap and Basin

Today, around 113 million people around the world have been displaced by natural disaster and conflict. ShelterBox is actively working to change this, but we need your help!

"Creating a home is a process that takes time and we support families to continue on that journey."
– Dave Ray, ShelterBox Operations Coordinator

Together, we can make a difference in the lives of children and families around the world. The AAA thanks you for your donation to the Service Project!

Questions about the Service Project? Contact Barbara Gutierrez at **barbara.gutierrez@aaahq.org**

What is ShelterBox?

ShelterBox is a cutting-edge charity that hand-delivers emergency shelter for families devastated by natural disaster and conflict. They have provided **20 years of disaster relief in 97 different countries**, supporting families to get back on their feet after hurricanes, earthquakes, conflicts, droughts, cyclones, and more. They are experts in emergency shelter after disaster, often working in places that others don't, to make sure that they reach families who need support to take the next step in resuming their livelihoods.

From Cameroon to Syria, all the way to the Philippines and the Caribbean, **ShelterBox has provided shelter to over 1.5 million people so far**. And in these uncertain times, your support is more valuable than ever. Despite the challenges, they are working nonstop as part of the global effort to slow the spread of coronavirus. Thanks to your incredible support and the help of our partners worldwide, they provided shelter to 200,000 people in 2020. They won't stop until they see a world where no family goes without shelter after disaster.

Their signature **ShelterBoxes** and **ShelterKits** contain the tools to transform lives and rebuild communities by providing aid that is tailored to meet the needs of a community after a specific disaster. The aid they supply comes in the form of ShelterBoxes and ShelterKits. The sturdy green ShelterBoxes contain family-sized tents specially designed to withstand the elements and provide people with temporary shelter until they are able to start the process of rebuilding a home. These ShelterKits contain all of the essential tools people need to start repairing and rebuilding homes straight away. ShelterKits and boxes also contain the items that help transform shelter into a home—like cooking sets, solar lights and activity sets for children. Extra aid items, such as SchoolBoxes, contain everything needed to get lessons up and running after a disaster, depending on the situation.

ShelterBox relies on the support from individuals, companies, foundations, civic groups, and schools. ShelterBox receives no funding from any government entity. They rely on your support to ensure no family goes without shelter when disaster strikes. ShelterBox is supported by a global network of ShelterBox affiliates and a range of partners, including Rotary International.

Where is ShelterBox working now?

- **Ukraine:** On February 24, 2022, Russia launched a military operation on Ukraine. Over 12 million people have been forced to leave their homes—that's more than a quarter of Ukraine's entire population. Of those displaced, almost 5 million people have left the country and over 7 million are estimated to be displaced internally. Many are unable to leave because of damage to infrastructure like transport and roads, lack of resources like money or vehicles, and the danger of the war around them. The situation is developing rapidly, and the death toll is rising. This latest escalation in military action comes after eight years of ongoing conflict in eastern Ukraine.
- **The Philippines:** After Super Typhoon Rai left 500,000 people displaced.
- **Yemen:** Which is currently experiencing the world's worst humanitarian crises due to a bitter civil war, starvation, and a failing economy.
- **Haiti:** After a 7.2 magnitude earthquake hit the country on August 14, 2021.
- **Mozambique:** Where conflict is driving one of the world's fastest-growing displacement crises.
- **Syria:** Where conflict has entered its 11th year, leaving a country scarred by terror and instability, with at least 12 million people in need of humanitarian assistance.
- **Lake Chad Basin:** Where Boko Haram violence has left 10.7 million people in need of relief aid.
- **Ethiopia:** On November 4, 2020, escalating tension between Ethiopia's federal government and the regional leadership in Tigray erupted into armed conflict.
- **Burkina Faso:** Where conflict is driving one of Africa's fastest-growing displacement crises.

What Is the Service Project?

The Service Project was born out of the generous nature of the AAA's members and their desire to give back to the local communities in the cities where the Annual Meeting was held. From 2011 through 2016, on behalf of its members, the AAA supported local communities with donations of thousands of new backpacks filled with school supplies.

In 2017, the AAA began taking a more global approach to giving back and helping those who may otherwise go without by partnering with ShelterBox. The donations collected are used to provide essential emergency shelter and lifesaving equipment to families displaced due to natural disasters or humanitarian crises across the world. We look forward to another year of partnering with ShelterBox and providing aid to children and families affected by natural disasters and conflict.

2022 Annual Meeting Registration Information

Annual Meeting Registration Fee Includes the Following:

- Name badge
- Exhibit Hall admission
- Quick reference guide
- List of registrants
- Admission to plenaries, panels, and research sessions
- Sunday evening Early Bird Reception
- Monday evening Welcome Reception
- Refreshment breaks
- Career Center admission
- Meeting App that allows you to search sessions by your Section, presenter name, room locations/maps, and much more
- **FREE wi-fi in both hotels!**

Guest Registration

A \$150 guest registration fee is required for guests ages 12 and older. Accounting faculty and students are NOT eligible to register as guests. Paid guests must be listed on the registration form.

Guest registration fee includes:

- Name badge (required for admission to events and activities)
- Exhibit Hall admission
- Sunday evening Early Bird Reception
- Monday evening Welcome Reception
- Refreshment breaks

Registration Deadlines

Early Deadline: Register before June 14th at 11:59 pm Eastern and SAVE \$100. Full, Two-Year College, Retired, and Life/Emeritus members will pay \$595, and Students will pay \$350 for Annual Meeting registration.

Registrations received starting June 15th will pay the non-discounted fee of \$695 for Full, Two-Year College, Retired, and Life/Emeritus members. Students will pay \$450.

July 15 and Later/On-Site: There will be an additional \$100 processing fee on all registrations received starting July 15th and later. No refunds for cancellation will be given after July 15th.

Register Online

You can register online at

<https://aaahq.org/Meeetings/2022/Annual-Meeting/Registration-Information>

Register by Mail or Fax

- If faxing your registration, you may send it to 941-923-4093. After 11:59 pm EDT on July 14, 2022, the above additional fees will be applied.
- If mailing your registration, please send it to American Accounting Association, 9009 Town Center Parkway, Lakewood Ranch, FL 34202.
- If you mail or fax a registration form to the AAA that was previously submitted, please indicate so on the form.

2022 Annual Meeting Registration Information

Payment Options

The AAA accepts American Express, MasterCard, and Visa. Checks made payable to the American Accounting Association are also accepted.

On-Site Registration

On-site registration will be available starting on Friday, July 29, 2022 at 5:30 pm, at the AAA Registration Kiosks at the Manchester Grand Hyatt San Diego Hotel. The cost will be \$795 for Full, Two-Year College, Retired, and Life/Emeritus members. Students will pay \$550.

Registration Changes

All registration inquiries and change requests should be submitted to AAA Member Services at info@aaahq.org or by using the change/add-on form, which is posted online at https://aaahq.org/sites/default/files/Documents/Annual%20Meeting/2022/2022_AM_Change_Form.pdf. Ticket changes will be accommodated based on availability.

Cancellation Policy

All cancellations must be submitted in writing to info@aaahq.org. A refund of the conference fee, minus a \$100 administrative fee, will be given for cancellations received by July 14, 2022. No refunds will be available after July 14, 2022, this includes cancellations of meal tickets purchased, guest registrations, CTLA, Ethics Symposium and Pre-Conference Workshops.

Registration Fees and Forms

Looking for your Annual Meeting registration forms? The registration forms that can be mailed or faxed are posted at

<https://aaahq.org/Meeetings/2022/Annual-Meeting/Registration-Information>

You can choose to register online, by mail, or by fax.

Registration fees received by June 14, including 2022–2023 AAA membership dues, start at:

- Full member: \$940
- Student member: \$450
- Two-Year College member: \$715
- Retired member: \$695
- Life member: \$655

Can't print the registration form? Please contact our Member Services Team via email at info@aaahq.org for assistance.





**American
Accounting
Association**

Thought Leaders in
Accounting

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Contact Us:

Phone: 941-921-7747

Fax: 941-923-4093

Email: info@aaahq.org

Mailing Address:

9009 Town Center Parkway
Lakewood Ranch, FL 34202



Looking for your 2022 Annual Meeting registration form?

The registration forms are posted online at

<https://aaahq.org/Meetings/2022/Annual-Meeting/Registration-Information>

You can choose to register online, by fax, or by mail.

- Register online with your American Express, MasterCard, or Visa.
- Fax your registration form with a credit card number to 941-923-4093.
- Mail your registration form with a check payable to the American Accounting Association.

Can't print the registration form? Please contact our Member Services Team at info@aaahq.org for assistance.

See you all in San Diego!